March 14, 2017

To: Interested Parties
From: ALG Research
Re: Poll on Most Concerning Parts of Trump Agenda among Obama / Trump Voters

On behalf of American Bridge, Anzalone Liszt Grove Research recently conducted a poll of 505 “Obama / Trump” voters (those who approve of the job Barack Obama did as President, yet supported Donald Trump this past November), to help provide messaging guidance for how Democrats can most effectively win back these voters in 2018 and 2020.¹

American Bridge is excited to be at the forefront of exploring what aspects of Trump's agenda raise the most concern with this key subset of voters. Below are key findings from this poll:

- **Trump’s plans for Obamacare, Planned Parenthood and tax cuts for the wealthy raise the most concerns with these voters.** Of the 13 aspects of Trump’s agenda that we tested in this poll, the three that raised the most concerns with Obama / Trump voters were his plans to repeal Obamacare, to defund Planned Parenthood, and to pass a tax plan that gives massive tax cuts to the wealthy, but little to regular Americans.

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<th>MOST CONCERNING PARTS OF TRUMP AGENDA AMONG OBAMA / TRUMP VOTERS</th>
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<td>[OBAMACARE] Trump wants to repeal the Affordable Care Act, also known as Obamacare, which will cause 18 million Americans to lose their healthcare coverage, increase out-of-pocket costs and allow insurance companies to again deny coverage to people with pre-existing conditions.</td>
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<td>[PLANNED PARENTHOOD] Trump wants to totally defund Planned Parenthood, which would make it more difficult for millions of women to access critical healthcare services like cancer screening, contraception and prenatal care.</td>
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<td>[TAX PLAN] Under Trump’s tax plan, 80% of the tax cuts would go to the wealthiest 10%, while those earning $50,000 would get just over $500. And his tax plan would increase the national debt by $10 trillion over ten years.</td>
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These three pieces of Trump’s agenda all raised comparable levels of concern among Obama / Trump voters, and were all seen as much more concerning than the other 10 Trump agenda items tested. Parts of Trump’s agenda that have gotten some of the most intense media

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attention, such as his Muslim ban, his plans to build a wall between the U.S. and Mexico, and his efforts to deport illegal immigrants, were less concerning to these voters than Trump’s plans on Obamacare, Planned Parenthood and taxes.

- Majorities view Obamacare favorably and oppose defunding Planned Parenthood. By a 20-point margin, these voters view Obamacare favorably (58% favorable / 38% unfavorable), and they oppose defunding Planned Parenthood by 11 points (42% support / 53% oppose). There was no real difference in their views of Obamacare when we described it as the Affordable Care Act (55% favorable / 37% unfavorable).

- Trump’s ties to Russia are also a vulnerability. Exactly half of these voters agree that Trump is too close to Russia while only 36% disagree. This demonstrates that Trump’s ties to Russia are not only a vulnerability with policymakers and influencers, but with these critical swing voters as well. Trump’s Russia ties have the potential to become an even bigger problem for him with these voters, as the revelations about Jeff Sessions’ contacts with the Russian Ambassador did not come to light until after the survey was completed.

Obama / Trump voters were pivotal to Donald Trump’s victory last November but he risks alienating them with his proposed economic agenda that rewards the wealthy at the expense of regular Americans. After hearing descriptions of Trump’s agenda, these voters are most concerned about his plans to repeal Obamacare, defund Planned Parenthood, and give massive tax cuts to the wealthy but little to the middle class. Highlighting these three aspects of Trump’s agenda will give Democrats an opportunity to seriously weaken his support with this critical voting bloc.