Energy Solutions.
Data Driven.

The APPI Energy database of daily supplier prices enables our team to benchmark prices in every deregulated energy market. We review thousands of prices every day to deliver data-driven solutions, and true apples-to-apples price comparisons.

Selecting the best energy supplier price and contract is a complex process. The critical goal is to ensure that each supplier’s quote includes the same price components and contract clauses. Since 1996, APPI Energy has vetted and approved 46 supplier companies and more than 121 contracts. Our proprietary platform gives clients a competitive edge as they make informed, customized purchasing decisions.

■ Pricing Database
APPI Energy maintains a proprietary database of more than 250 million records, enabling our consultants to compare historical and real-time prices in every deregulated energy market.

■ Customized Solutions
APPI Energy helps you select a supplier and negotiate price and contract terms & conditions, ensuring a seamless transition to a customized energy solution.

■ Supplier Platform
APPI Energy’s in-house Corporate Counsel performs continual due diligence of suppliers, vetting each company’s financial, managerial, and operational stability and performance.

■ Trends & Analysis
Decisions about when to buy and contract length are based on data, analytics, and expertise. APPI Energy consultants craft solutions that fit each client’s needs.

■ Suppliers

APPI Energy currently manages 9.2 billion kWh and 15.2 million DTH for 2,097 clients.

- 9.2 billion kWh is enough to power almost 12,493 average manufacturing facilities for one year.
- 15.2 million DTH is enough natural gas to supply more than 19 manufacturing facilities for 29 years.
- APPI Energy has five demand-side services to reduce energy consumption and increase efficiencies.

Average Weekly Benchmark Price by Contract Term

We monitor electricity and natural gas markets across the U.S. every day. Our access to wholesale market intelligence equips us to identify buying opportunities and prudent solutions. Our proprietary pricing database enables us to benchmark contract start dates, terms, and identify the lowest supply prices to help you make a good buying decision.

Chart represents price per kWh by term length on a monthly basis.

Affinity groups, trade associations and chambers of commerce endorse APPI Energy to provide our data-driven procurement and consulting solutions to their members across the U.S.
We create custom energy solutions

- We provide energy market expertise, a proven procurement platform, coordination of energy management strategies, and customer service.

- Our green energy programs include carbon offsets and Renewable Energy Certificates, which benefit our environment, and your business.

- We assist with Demand Response programs and other energy efficiency projects, such as lighting retrofits, facility audits, and more.

Our client base

36.0% MANUFACTURING - Consumer Goods, Metals, Packaging, Plastics
19.2% RETAIL - Auto Dealers, Banks, Convenience Stores, Restaurants
17.3% HEALTHCARE - Assisted Living Facilities, Healthcare Centers, Hospitals
11.0% NONPROFIT - Churches, Cities, Education, Government Entities, Municipalities
9.8% PROPERTY MANAGEMENT - Hotels, Office Buildings, Property Management Firms
6.7% OTHER - Broadcasting, Construction, Consulting

Percentages represent electricity usage by client by industry.

Where we work

Deregulated Electricity Markets

Deregulated Natural Gas Markets
Alabama Arkansas California Connecticut Delaware District of Columbia Florida Georgia Illinois Indiana Iowa Kentucky Louisiana Maine Maryland Massachusetts Michigan Minnesota Missouri North Carolina New Hampshire New Jersey New Mexico New York Oklahoma Ohio Rhode Island South Carolina Tennessee Texas Virginia West Virginia Wisconsin

Client benefits

Founded in 1996, APPI Energy’s unbiased, independent team of energy experts helps clients make smart business decisions about energy procurement, so they can focus on their business. Our energy consultants will:

- **Save You Time** - Analyze your energy usage and existing supplier contracts.
- **Place You First** - Always advocate for you, not the supplier or utility.
- **Minimize Risk** - Vet supplier contracts and monitor regulatory changes.
- **Reduce Confusion** - Obtain the best price and contract term and conditions.
- **Transition Smoothly** - Administer new supplier paperwork, manage transitions.
- **Provide Data-Driven Solutions** - Offer unbiased recommendations, client education.