Generator Ambassador Program 2020

Overview and Background
The Generator Ambassador Program is aimed at ensuring the student voice is heard and acted upon in both the growth of The Generator, as well as fostering the entrepreneurship culture at Monash. In its fourth year, Generator Ambassadors have helped shape the programs we deliver, the way we communicate with students, and our overall reach into the student population.

This year, we’re selecting five student Ambassadors (UG, PG and PhD) to work with us over the course of the year to achieve our goals. Our Ambassadors help us think about what Monash looks like as an entrepreneurial university and support making this vision a reality: a place filled with innovators, game-changers, and doers. You don’t need to have your own startup or side hustle to be an Ambassador, but you’re welcome to work on one if you want!

Duration
Ambassadors are appointed once a year, for a period of 12 months.

Ambassador contract
To be recognised as an Ambassador students are expected to sign an Ambassador Contract which commits them to the responsibilities and attendance requirements explained below. Students failing to meet the requirements of the program may have their position terminated.

Ambassador responsibilities
- Contribute significantly to running activities during Open Day (5 hours) and Orientation Week (total 12 hours) in Semesters One and Two
- Promote Generator events and programs within your networks
- 3 x lecture shout outs per semester
- Attend 3 x monthly meetups per semester
- Assist with marketing initiatives by positively representing and promoting The Generator
- Participate in 20 hours of event support per Semester

Time commitments
Student Ambassadors will not be expected or encouraged to miss classes. Other commitments however, should be organised around Ambassador commitments. Compulsory Student Ambassador training will be conducted outside of class time.

Unreasonable expectations will not be placed on Ambassadors in the lead up to and during the assignment/exam period, but Ambassadors will be expected to attend some events and workshops during University holidays and weekends.
Draft program timeline for Semester 1 2020:

What’s in it for you?
- Up to $1,000* in tickets to selected events, workshops and conferences e.g. Pause Fest
- Priority access to The Generator team for startup support (if you’ve got a side hustle)
- Develop transferable skills in facilitation, events planning, and communication
- Profiling on The Generator website
- Gain skills and experiences that improve your CV

*Ambassadors will be responsible for putting forward events, workshops or conferences they wish to attend to The Generator team by July 31 2020 at the latest.

What we’re looking for:
You should apply if:
- You’re passionate about entrepreneurship and innovation, and making other students more entrepreneurial
- You have a good social network (online or through student clubs or associations)
- You’re outgoing and willing to speak about The Generator in public
- You’ve attended our events in the past and want to be more involved
- You want to learn more about innovation and startups

To be eligible you must:
- Be a currently enrolled Monash student for the full year of 2020
- Must have engaged in at least two prior entrepreneurship related events, workshops or programs at Monash
- Be able to commit to key program dates and ambassador responsibilities (as outlined in this document)
## Application timeline

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>Applications Open</td>
<td>Thursday, 3rd Oct '19</td>
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<tr>
<td>Applications Close</td>
<td>Sunday, 20th Oct '19</td>
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<tr>
<td>Ambassador Interviews</td>
<td>Monday, 28th Oct '19</td>
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<tr>
<td>Training &amp; Induction</td>
<td>TBC, November '19</td>
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<tr>
<td>2020 Ambassadors Announced</td>
<td>Wednesday, 30th Oct '19</td>
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<tr>
<td>Communications Training</td>
<td>TBC, February '20</td>
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Applications close midnight Sunday 20 October. Interviews will be held on 28 October.

### Team training & induction
Our team training & induction day is more fun than it is training. It’s a chance for our new Ambassadors to join The Generator team and get out of the co-working space. Think a great location and activities, a chance to get to know each other all while having a whole lot of fun! [last year we went go-karting 😍](https://bit.ly/2paWusX)

### Communication training
The first thing we’re going to do is teach you is how to effectively communicate and convey ideas. We’re going to do this by bringing you in for an interactive session where you’ll learn to engage and influence your audience for maximum impact. You’ll learn how to structure your language so that key messages are remembered.

### Monthly meetups
Held in our co-working space, our fortnightly meetups are a chance to check-in and see how you’re going, what you’re working on, and what’s coming up for the Generator.

### Questions?
If you have any questions about The Generator Ambassador program, please contact the Community Manager ([entrepreneurship@monash.edu](mailto:entrepreneurship@monash.edu))