2019 NYC Good Governance Summer Academy Overview

Note: All training material is based on the NYC Good Governance Blueprint, a free resource developed by the NYC Nonprofit Board Development Coalition.

Session 1: Governance Principles and Fundraising – Thursday, August 1, 9:30am-12:30pm
Presenters: Luana K. Lewis, Senior Vice President-Programs and Services, Better Business Bureau Serving Metropolitan New York & Greg Cohen, Associate Director, Cause Effective

At the end of this session, participants will have increased knowledge regarding:

- The board’s fiduciary and legal duties
- The board’s key roles and responsibilities
- How to promote a “culture of philanthropy” in the boardroom and contribute to fundraising efforts

Key Action Step: Participating organizations will be better able to inform/train their board members on their fiduciary duties and key roles and responsibilities.

Session 2: Board Structure and Development – Thursday, August 8, 9:30am-12:30pm
Presenter: Barbara Paxton, Chief Program Officer, Governance Matters USA

At the end of this session, participants will have increased knowledge regarding:

- How to evaluate and update the organization’s board and staff structure to effectively meet goals
- Best practices related to board recruitment, engagement, assessment, and recognition
- How to advance board diversity, equity, and inclusion

Key Action Step: Participating organizations will be better able to establish an effective board and staff structure and conduct board assessments to create actionable board improvement plans.

Session 3: Financial Management and Oversight – Thursday, August 15, 9:30am-12:30pm
Presenter: Kelly Mathews, Chief Operating Officer, Senior Vice-President, Financial Management Group, New York Council of Nonprofits, Inc.

At the end of this session, participants will have increased knowledge regarding:

- The main components for good financial governance
- Key financial compliance requirements for nonprofits
- Best practices related to the board’s fiscal accountability structure and internal controls
Key Action Step: Participating organizations will be better able to implement an effective fiscal accountability structure and ensure organizational financial health and compliance.

Session 4: Strategic Planning and Management – Thursday, August 22, 9:30am-12:30pm
Presenter: Keith Timko, Executive Director/CEO, Support Center

At the end of this session, participants will have increased knowledge regarding:
- The core components of a strategic plan
- How to conduct an internal and external assessment of the organization, create goals and strategies, and effectively track performance and results
- How to create or update a strategic plan or establish strategic priorities

Key Action Step: Participating organizations will be better able to set and review strategic plans and/or strategic priorities.

The final training will be followed by a celebratory reception.