PEACE CORPS CONNECT CONFERENCE SPONSORSHIPS 2019
AUSTIN, TX

© 2019 National Peace Corps Association
We are the Peace Corps Community

National Peace Corps Association (NPCA) envisions a united and vibrant Peace Corps community—one that is mobilized to create social change.

With 180+ affiliate groups and 230,000 strong, we are a powerful force for good.

NPCA is the nation’s leading nonprofit supporting Returned Peace Corps Volunteers (RPCV) and the Peace Corps community. Our mission is to champion lifelong commitment to Peace Corps ideals of sustainable human development, cross-cultural understanding, and peace. We achieve our mission through three goals:

1. Help the Peace Corps be the best that it can be;
2. Empower members and affiliate groups to thrive; and
3. Amplify the Peace Corps community’s global social impact.

There are multiple ways to get your brand in front of the Peace Corps community:

**Print Advertising**
*WorldView Magazine*
- Circulation: 14,800 (avg)
- Frequency: Quarterly

**E-Newsletter Advertising**
- Circulation: 66,000+
- Frequency: Bi-Weekly

**Online Advertising**
*peacecorpsconnect.org*
- Monthly Page Views: 75,000
- New Visitors: 60%

**Annual Conference**
*Peace Corps Connect 2019*
- Participants: 500+

**PEACE CORPS CONNECT SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Innovation for Good</th>
<th>June 20 - 22, 2019</th>
<th>Austin, TX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$15,000</td>
<td></td>
</tr>
<tr>
<td>Gold</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>Silver</td>
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<td>Bronze</td>
<td>$2,500</td>
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# Peace Corps Connect Conference Benefits (2019)

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**E-Newsletter Advertisements**
66,000+ Reach

**Social Media Posts**
- 2 Dedicated Posts (pre and post event)
- 2 Dedicated Posts (pre-event)
- 1 Dedicated Posts (pre-event)

**Event Marketing Messages**
- Logo + Hyperlink
- Logo + Hyperlink
- Listing + Hyperlink
- Listing

**Event Website Listing**
27,000+ visitors

**Program Advertising**
500+ participants
- Full Page
- Half (½) Page
- Quarter (¼) Page
- Quarter (¼) Page

**Exhibit Hall**
500+ participants
- One (1) Table
- One (1) Table
- One (1) Table
- One (1) Table

**Event Signage**
500+ participants
- Logo
- Logo
- Logo
- Name

**Branding on Tote Bags**
500+ participants
- Logo
- Logo
- Name
- Name

**Materials in Tote Bags**
500+ participants
- Yes
- Yes
- Yes
- Yes

**Conference Registration Ticket(s)**
4 Tickets
3 Tickets
2 Tickets
1 Ticket

**Speaking Opportunities + Breakout Workshop Host**
- Speaking + Workshop
- Workshop
- None
- None

**Jobs Board Posting**
- Unlimited (1-year)
- 15 posts
- 5 posts
- None
ADDITIONAL OPPORTUNITIES TO ENGAGE WITH NPCA

A special package could be customized to also include:

- Sponsored WorldView article
- WorldView subscriptions (for company employees)
- Advertorial in e-newsletter
- “Peace Corps Supporter” logo for partner’s website and Corporate Social Responsibility promotions

For further details about these opportunities and more, please contact us at:

Email: events@peacecorpsconnect.org
Phone: (202) 981-2636
ANNUAL CONFERENCE SPONSOR FORM

Full Sponsorship Level

- Platinum ($15,000)
- Gold ($10,000)
- Silver ($5,000)
- Bronze ($2,500)

Special Sponsorship/Advertising Opportunities:

- I’m interested in learning more about creating a custom sponsorship/advertising package.

If checked, we will gladly reach out to you!

MAIN CONTACT INFORMATION

The contact person will receive all communications, forms, kit and invoices and is responsible for distribution of the information to the appropriate individuals within your organization.

| SPONSOR NAME (As it will appear on the website, in event programs, etc.) |
| CONTACT PERSON |
| TITLE |
| ADDRESS |
| CITY | STATE | ZIP CODE |
| PHONE | EMAIL |

AGREEMENT

Please sign and date below and submit as instructed.

Name: ________________________________
Title: ________________________________

Signature: ____________________________ Date: ________________

Please return forms to:
National Peace Corps Association
1900 L Street NW, Suite 610
Washington, DC 20036
or development@peacecorpsconnect.org