The never-ending journey of an entrepreneur
ARKANSAS ASSOCIATION OF ASIAN BUSINESSES (AAAB) WORKSHOP

The Never-Ending Journey of an Entrepreneur
9:30 am – 2:30 pm, Wednesday, August 28, 2019, Brewer Family Entrepreneurship Hub, Fayetteville, AR

9:30 – 9:40 am OPENING

9:40 – 10:25 am THE IDEA, AMBITION AND LIVELIHOOD: Getting on the journey of Entrepreneurship
• Moderator: Douglas Hutchings – CEO, Picasolar and Academy director, Arkansas Research Alliance
• Panelists:
  Uday Akkaraju – CEO, Bond.ai
  Spencer Jones – Founder/CTO, Lineus Medical
  Matt Francis – President/CEO, Ozark Integrated Circuits, Inc.
  Meredith K. Lowry – Intellectual Property Attorney, Wright, Lindsey & Jennings LLP

10:30 – 11:15 am GETTING THE SUPPORT YOU NEED: The resources in Arkansas that’s dedicated to helping Entrepreneurship
• Moderator: Douglas Hutchings – CEO, Picasolar and Academy director, Arkansas Research Alliance
• Panelists:
  Sarah Goforth – Executive Director, Office of Entrepreneurship & Innovation, Walton College of Business, University of Arkansas
  Mark Young – President/CEO, Jonesboro Regional Chamber
  Jeff Amerine – Founding Principle, Startup Junkie Consulting
  Corey Thompson – CEO, WattGlass Inc.

11:15 am – 12:30 pm LUNCH AND NETWORKING

12:30 – 1:15 pm MORE THAN BEING JUST A GENIUS: The practical career skills you will need
• Moderator: Yang Luo-Branch – Founder/President, Arkansas Association of Asian Businesses (AAAB)
• Panelists:
  Jeff Amerine – Founding Principle, Startup Junkie Consulting
  Sarah Goforth – Executive Director, Office of Entrepreneurship & Innovation, Walton College of Business, University of Arkansas
  Spencer Jones – Founder/CTO, Lineus Medical
  Yonggang “Andrew” Lai – CEO, Risever Machinery LLC in Jonesboro

1:20 – 2:10 pm NEVER TOO EARLY TO CONSIDER GLOBAL: When and how to consider working with prospects overseas
• Moderator: Yang Luo-Branch – Founder/President, Arkansas Association of Asian Businesses (AAAB)
• Panelists:
  Boon Tan – Senior Director, World Trade Center Arkansas
  Yonggang “Andrew” Lai – CEO, Risever Machinery LLC in Jonesboro
  Rudy Ortiz – Manager of Client Services, Arkansas Economic Development Commission
  Uday Akkaraju – CEO, Bond.ai
  Spencer Jones – Founder/CTO, Lineus Medical

2:10 – 2:20 pm CLOSING

(Early-bird price through August 16, 2019)