Engaging Key Partners to Design and Conduct High Quality Clinical Research

Register now!

**ONLINE REGISTRATION AND CONFERENCE WEBSITE**

1.5 Day Short Course  
June 5-6, 2018  
Health Sciences Learning Center (HSLC) – Madison, WI

### About the Short Course

Our conference website is now live! Learn more about the 1.5 day short course and its focus on methods of stakeholder engagement critical to the success of clinical research. Through didactic and experiential learning activities, you will gain skills to engage stakeholders (e.g., patients, community members, industry, clinical sites, payers, and government agencies).

As a result of participation in this short course, attendees will be able to:

- Discuss changes to consent forms that will increase their appeal and clarity.
- Discuss strategies to improve recruitment rates and participant diversity, and retain participants through the entire study.
- List strategies to select and measure high priority outcomes, and reduce missing data.
- Identify opportunities for productive collaborations with healthcare organizations.
- Recognize circumstances with the potential to enhance the uptake and real world impact of your research.
- Describe opportunities to build effective and collaborative research teams.

Upon completion of this short course, attendees may gain skills and strategies that will enhance the success of their research proposals, ease the execution of studies, and be better positioned to generate findings that can have real world impact.

### Who Should Attend

Designed for investigators, or research team members (including graduate students or research specialists) who have received, or are considering research projects that would benefit from stakeholder engagement.

- **Cost:** $50 registration fee per person or $100 for research teams up to 4  
- **Dates:** Tuesday, June 5, 12-5PM - Wednesday, June 6, 8AM-4:30PM  
- **Location:** Health Sciences Learning Center, 750 Highland Ave., Madison, WI 53792

**REGISTER NOW**

For any questions, please contact Thuy Dan Tran at [tran4@wisc.edu](mailto:tran4@wisc.edu).
Credits

ACCREDITATION STATEMENT

In support of improving patient care, the University of Wisconsin–Madison ICEP is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

CREDIT DESIGNATION STATEMENTS

ACCREDITATION COUNCIL FOR PHARMACY EDUCATION (ACPE)
A total of 7.75 hours of knowledge-based CE credit can be earned by successfully completing this live activity. Pharmacists should claim only the credit commensurate with the extent of their participation in the activity. CE credit information, based on verification of live attendance and completion of the program assessment and evaluation, will be provided to NABP within 60 days after the activity completion. Universal Activity Number (UAN) JA0000358-0000-18-019-L04-P, 7.75 hours (0.775 CEUs)

AMERICAN MEDICAL ASSOCIATION (AMA)
The University of Wisconsin–Madison ICEP designates this live activity for a maximum of 7.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AMERICAN NURSES CREDENTIALING CENTER (ANCC) & IOWA BOARD OF NURSING
The University of Wisconsin–Madison ICEP designates this live activity for a maximum of 7.75 ANCC contact hours and Iowa Board of Nursing contact hours. The University of Wisconsin–Madison School of Nursing is Iowa Board of Nursing provider 350.

CONTINUING EDUCATION UNITS
The University of Wisconsin–Madison ICEP, as a member of the University Professional & Continuing Education Association (UPCEA), authorizes this program for .775 continuing education units (CEUs) or 7.75 hours.

POLICY ON DISCLOSURE
It is the policy of the University of Wisconsin–Madison ICEP, that the faculty, authors, planners, and other persons who may influence content of this CE activity disclose all relevant financial relationships with commercial interests in order to allow CE staff to identify and resolve any potential conflicts of interest. Faculty must also disclose any planned discussion of unlabeled/unapproved uses of drugs or devices during their presentation(s). Detailed disclosures will be available prior to the start of the activity.