2019-20 Grant Information Session

Community Investment Team
Community Foundations

• Flexible, yet permanent collection of funds supported by a wide range of donors
• Serve a specific geographic region
• Board of Directors who are knowledgeable about and involved in the community
• Provide philanthropic leadership on critical community issues
• Assist donors to identify and attain their philanthropic goals
• 501(c)3 public charity
What does Community Investment do?

• Make Connections!

• Agency Funds

• Scholarships

• Awards

• Competitive Grantmaking
Agency Funds

- Designated Fund established by a nonprofit organization for the benefit of the nonprofit
- Provides long term unrestricted income
- Fund is pooled with other funds and professionally managed
- CCCF becomes owner of funds, thereby insulating nonprofit from suits and judgements
- CCCF confidently handles complex gifts such as gift annuities, stocks, trust arrangements, etc.
Scholarships

• CCCF manages over 40 scholarships funds
• 2019: Awarded $475,000+ in scholarships to 196 students
• Online application January-March
NUMBER OF STUDENTS AWARDED SCHOLARSHIPS BY COUNTY
FOR 2018-2019 SCHOOL YEAR

SOUTH CAROLINA (OUTSIDE MIDLANDS)
43

OUTSIDE SOUTH CAROLINA
31

$400,000+ IN SCHOLARSHIPS AWARDED!
David W. Robinson Catalyst Award

• Recognizes organizations that have exemplified leadership, creativity, vision and commitment in addressing critical community issues.

• Awardee demonstrates:
  – Persistent effort to find a solution to a complex problem
  – Creativity to explore alternative approaches toward a solution
  – Community collaboration
  – Specific outcomes toward meeting a community need

• Nominations currently open: July 1 – July 31
Competitive Grantmaking

- Field of Interest Funds
  - Animal welfare, education, arts, human service, etc.
- Sonoco Foundation
- Hootie and the Blowfish Foundation
- Lynches River Conservation Fund
- One SC Relief Fund
- Aflac Charitable Fund*
- Beyond the Table mini-grants*
- Capacity Building grants*
- Knight Foundation Advised Fund*
- Affiliate Funds*
- Connected Communities*

*Will discuss in detail
• Areas of interest
  – Health and Wellbeing
  – Education
  – Community development

• Two cycles
  – January-December. Application opens: September 1 – September 30
  – July-June. Application open: March 1 – March 31

• Note: Nonprofits currently receiving funding (2019) cannot apply again for one year
Beyond the Table Mini-Grants

• On The Table
  – Building relationships and taking action
  – Richland and Lexington counties
  – October 22

• Mini-grants based on results of discussions

• Application: October 23-November 20
Nonprofit Capacity Building

• Jumpstart Collective Impact
  – One year of:
    • Donor management software (CRM)
    • Development coaching
  – Application: September 1-30

• Organizational capacity building mini-grants
  – Not *program* capacity
  – Application: February 1-28
• Columbia only*
• Help cities attract and keep talented people, expand economic opportunity and create a culture of engagement.
• Public Space, Public Life (based on a study by Gehl Architects)
• Pilot Projects
• Accept applications year round
Affiliate Funds

• Greater Chapin Community Endowment

• Orangeburg Calhoun Community Endowment

• Kershaw County Endowment

• Sumter Community Foundation
Connected Communities
Connected Communities Details

• Focus Areas
  – Welcoming communities
  – Vibrant social offerings
  – Superb public spaces

• Awards
  – Range from $2,000 to $75,000

• Challenge match – 30%
  – Goal: increase philanthropy in the Midlands

• Must be:
  – Located in 11-county service area
  – Charitable organizations [501(c)(3)]
    • Public entities
    • Educational organizations
    • Faith based organization
  – Registered for Midlands Gives
Projects should....

- Enhance community connections in the 11-county service area.
- Incorporate novel approaches to creating a vibrant, connected community.
- Raise public awareness of the area/region.
- Provide a measurable level of community involvement (volunteers or participants).
- Be new or expansion projects. Current programs from organizations will not be considered.
- Promote philanthropy across our region.
Examples

• Vibrant Social Offerings
  – Art, theater and museum exhibits
  – Free programming at Boyd Plaza
  – Pop-up concerts, plays, art and movies

• Welcoming Community:
  – Virtual reality empathy projects
  – Field trips for marginalized communities
  – Family events at recovery center

• Superb Public Spaces:
  – Bike/walk trail improvements
  – Street beautification projects
  – Historic gardens and sites

• Reimagining existing spaces to increase the public’s use and enjoyment
  – Waterfall Junction
  – Amphitheater
  – Community kitchen
  – Community garden and discussions
  – Playgrounds and trails
  – Jewish History Museum
  – Saluda Shoals Park expansion
  – Public seating on Main St.
  – Boyd Plaza
  – Art Lot
Interested?

• Application Process:
  – Letter of Intent – September 1-30
  – Full Application
  – Presentation (Q&A)

• Project Timeline: March 2020 – February 2021
What is new this year?

• Community Investment Focus
  – Increase livability
  – Leverage joint funding
  – Increase nonprofit capacity
  – Increase philanthropy
  – Beyond Richland County
  – Diverse organizations

• Fall and Spring grant cycles

• Grant Portal

• New Strategic Plan
  – Collaborator role

• Assessments!
  – Community needs assessment
  – Nonprofit capacity assessment
  – Grantseeker assessment of CCCF
Connect With Us!

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Questions?