Video Ads in Toronto Subway Show Third Tower Collapse on 9/11

Ads Question Cause of Collapse, Say Controlled Demolition Was to Blame

Architect Richard Gage to Speak at Toronto University on March 20

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Toronto, Ontario – Six months after the controversial 12-city ad campaign that featured a towering billboard in Toronto’s Dundas Square and prompted a review of Ottawa’s advertising policy, Architects & Engineers for 9/11 Truth is back in Toronto with a new wave of “ReThink911” ads.

From March 18 to April 1, video ads will play on 300 platform screens throughout the Toronto subway system showing riders the collapse of World Trade Center Building 7, a 47-story tower that collapsed into its own footprint late in the afternoon of 9/11. The ads conclude by saying that 2,100 architects and engineers believe the building came down as the result of a controlled demolition, and directing viewers to ReThink911.org.

The ad campaign coincides with the 3-week Canadian speaking tour of architect Richard Gage, a member of the American Institute of Architects and founder of Architects & Engineers for 9/11 Truth. Mr. Gage’s 17-city tour comes to Toronto on Thursday, March 20 at 7pm at Toronto University’s Innis Town Hall. Tickets can be purchased at ReThink911.ca.

The decision to go digital and show riders the collapse of Building 7 was inspired by a scientific poll commissioned by the campaign last September, which found that 51% of Canadians who are shown video of Building 7’s collapse suspect it was a controlled demolition, compared to just 18% who suspect it was caused by fires. When asked who they are more inclined to believe—the U.S. government, which says fires brought it down, or the critics who contend it was controlled demolition—49% side with the critics, while only 20% are inclined to believe the government.

“The poll shows quite clearly what we already knew. Most people who see Building 7’s collapse have trouble believing that fires brought it down,” said Mr. Gage. “It simply doesn’t look like a natural building collapse, and that’s because all the columns have been removed at once to allow it to come down symmetrically in free-fall. When everyone in Canada and everyone in the U.S. sees this footage, there will be widespread outcry for a new investigation.”

Watch the ad: http://www.youtube.com/watch?v=6talwQ25cy4&feature=youtu.be

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