Informing Our Community: Research & Planning Data products & DATA Services

Presentation to OneVoice on June 20, 2019
Informing Our Community: Goal

- **Our Informing work aims to:**
  - Disseminate balanced, accurate, useful, and accessible information to stakeholders
  - Provide information-related tools and resources

- **The impact we hope to have:**
  - Improved knowledge and understanding of community conditions and needs
  - Increased stakeholder capacity to make decisions, develop programs, and secure funding
Informing Our Community: Products

Research & Planning Information Services

- Census Data Products
- Community Impact Report
- Other Research & Publications
- DATA Service
Travis County Snapshot from the American Community Survey

- **Content:** Point-in-time snapshot of the community across a variety of demographic, social, economic, and housing variables relevant to human services.
- **Data Source:** ACS 1-Year Estimates
- **Release:** Annually in December/January
American Community Survey Supplement Reports

- **Content:** Examine special topics and subpopulations in greater detail, including (where available):
  - Changes over time
  - Smaller geographies where available
  - Comparison to other communities

- **Data Source:** ACS 5-year estimates (primarily)

- **Released:** Ad-hoc

- **Examples:** Poverty; Children, Older Adults;
Community Impact Report

**Content:**
- Overview of current community conditions in issue areas of purchased services
- Investment, programmatic, client demographic, and performance data on ~$18 million HHS social service contracts

**Data Sources:** Varied data sources, current research and literature, and contractor performance reports

**Released:** Annually in January
Other Reports

Content:
- Topical policy briefs
- Legislative analysis
- Community research

Data Sources: Varied

Released: Ad-hoc
DATA Service Goals

- **Goal: Assist you with their information needs**
  - Make data & information more accessible to you
  - Help you reach your community planning, service delivery, and resource development goals

- **Services Offered**
  - Data Access
  - Technical Assistance
Data Access

- Data requests for short-term needs such as:
  - Securing grants
  - Understanding service population demographics

- Deliver products such as:
  - Single statistic
  - Chart or table
  - Spreadsheet of data
  - Local map
Technical Assistance

- Build capacity in areas of research, data mining, analysis, and visually presenting data
- Instruction on using public data sources
- Referral to resources we use
Parameters for Data Requests

- Information needs support efforts around local service delivery/community planning
- Geographic scope of Travis County
- Scope of issue areas covered by R&P
- Free, public use data sources
- Short time frame for completion
- Adequate lead time
- Case-by-case basis, as workload allows
Examples of Past Data Requests

- Demographic and poverty statistics for children 10-18 years old
- Employment and education statistics for Veterans
- Population estimates for youth/young adults, and juvenile justice data
- Population estimates by race and Hispanic origin and ZCTA
How to Submit a Request

- Send an email to
  R&P_HHS@traviscountytx.gov
- Include name, agency, phone number
- Describe your data or technical assistance need, your intended use for information, & target date
- R&P staff will contact you
Questions & Answers

View Our of R&P’s Reports Online: www.traviscountytx.gov/rp
Click on “Publications”

We encourage you to borrow, cite, and share our material!