Business Ecosystems Training (BET) is a capacity building program that aims to increase consciousness on the interdependency of business and the environment and to enhance the skills on assessing, valuing and managing ecosystems in order to complement business operations and productivity.

By effectively managing ecosystems, companies become more competitive and resilient in today’s fast-paced and ever-changing world, which are more likely to attract investors and expand its market.

Learning objectives

- Increase consciousness and understanding of the links between ecosystems and business
- Assess your company’s business impacts and dependencies using Ecosystem Services Review framework
- Appreciate Corporate Ecosystem Valuation through examination of case studies
- Identify regulatory frameworks and policy mechanisms for addressing and mitigating environmental impacts of your business

Event details

Date:
October 13 - 15, 2014
Stay-in Training

Venue:
Lipa City, Batangas

Who can join:
For Sustainable Development and Health Safety and Environment Officers, Operation Managers, Procurement, Finance and CSR personnel

<table>
<thead>
<tr>
<th>Registration fee</th>
<th>Early Bird Rates (‘til Oct. 03)</th>
<th>Regular Rates</th>
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<tbody>
<tr>
<td>PBE members &amp; Gov’t representatives</td>
<td>P 15,000</td>
<td>P 18,000</td>
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<tr>
<td>Non-PBE members</td>
<td>P 18,000</td>
<td>P 20,000</td>
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</tbody>
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* includes food, transportation, and lodging

Did you know?

1kWh = 25 gals.

Each kilowatt-hour (kWh) of thermoelectric generation requires the withdrawal of approximately 25 gallons of water, primarily for cooling purposes.

Source: [http://www.epa.gov/region9/waterinfrastructure/waterenergy.html](http://www.epa.gov/region9/waterinfrastructure/waterenergy.html)
Among the important reasons for the establishment of PBE in 1992 was its role in information sharing and creating platforms for environmental management and sustainable development.

Through almost 20 years of PBE’s existence, it has been able to foster cooperation among business, academe, government, and civil society through sharing of best practices in addressing issues such as chemical pollution, emissions, solid wastes, waste water, and many others. It has since advocated for the institutionalization of Environmental Management System (EMS), Cleaner Production (CP), waste minimization, materials and energy efficiency, environmental management accounting (EMA), GHG Accounting, Sustainability Reporting (SR), and other programs in businesses and industries.