SHANGHAI

11th BIENNIAL JBI COLLOQUIUM
31 Oct – 3 Nov, 2020

Integrating Evidence into Clinical Practice

Sponsorship Opportunities

Fudan University Centre
for Evidence-based Nursing
A Joanna Briggs Institute Centre of Excellence

#JBIShanghai

joannabriggs.org/colloquium
On behalf of the Organising Committee, we are delighted to welcome you to experience the 11th JBI Biennial Colloquium in Shanghai, PR China.

JBI, in partnership with the Fudan University Centre for Evidence-based Nursing, brings to the fore the important and ever challenging topic within evidence-based healthcare, **Integrating Evidence into Clinical Practice**.

It is well recognised that at the bedside, challenges are numerous and diverse. Focused discussions, as well as the provision of relevant and up-to-date information on the integration of evidence in practice, will challenge and interest healthcare clinicians, allied health professionals, researchers and policy makers alike.

Held at the Regal International East Asia Hotel in Shanghai PR China, the Colloquium will provide you with the opportunity to meet, listen, learn and share experiences and perspectives from around the world on the implementation of evidence into practice.

We look forward to seeing you at this premier event.

**Committee**

**Professor HU Yan**, Fudan University  
**Dr ZHOU Yingfeng**, Fudan University  
**Bianca Pilla**, Global Relations Manager, JBI  
**Sarah Ravesteyn**, Partnership Coordinator, JBI  
**Heather McCulloch**, Communications Officer, JBI

**Richard Wang**, Conference Producer  
Room 420, 6111 Zhong Chun Road, Minhang District, Shanghai, P. R. C.  
Shanghai Tian Xi Event Consulting Co., LTD. (WANG’s & Associates)  
**Tel:** +86 139 1656 4351  
**Email:** richardtlwang@hotmail.com  
**WeChat:** 1391 656 4351
About JBI

JBI is the international, not-for-profit, research and development Centre within the Faculty of Health and Medical Sciences at the University of Adelaide, South Australia. At its core, JBI is concerned with improving health outcomes in communities globally by promoting and supporting the use of the best available evidence to inform decisions made at the point of care. This work begins and ends with the needs of those working in and using healthcare services. We seek to respond to their questions and provide high quality, reliable information that is pragmatic and useful where it counts.

To achieve this, JBI collaborates internationally with over 70 Universities and Hospitals across the world. In doing so we ensure that the research evidence we seek to synthesise, transfer and implement is culturally inclusive and relevant across the diversity of healthcare internationally.

About Fudan University

The Fudan Centre for Evidence-based Nursing was launched in November 2004 within the School of Nursing at Fudan University and is the first centre for evidence-based nursing in mainland China.

Fudan University, founded in 1905, has a long and auspicious history and is the first higher education institution to be founded by a Chinese person. Fudan upholds the spirit of patriotism, solidarity, service and sacrifice. With a time-honoured tradition of academic independence and free exploration, the University is distinguished by its academic character: “rectification of righteousness, illustration of virtue and indifference to honor and reward”.

Colloquium Participants

A range of stakeholders will attend the 11th JBI Biennial Colloquium 2020, including professionals in the fields of evidence-based practice and implementation, evidence synthesis, guideline development and implementation, quality improvement, performance measurement, health services research, public health, healthcare policy, utilisation review, clinical administration, and clinical care.

Participants will include clinicians, leading academic researchers, and implementation scientists from around the world. The Colloquium will also provide a unique opportunity for students and trainees to learn, network and develop vital skills in integrating evidence into clinical practice.

Over 400 cross-discipline delegates are expected to attend. This is an exceptional opportunity to engage with a community passionate about implementation, evidence-based healthcare, best practice and the optimisation of patients’ health and wellbeing.
**Why Sponsor?**

The 11th JBI Biennial Colloquium 2020 is an exciting opportunity for businesses and organisations passionate about evidence-based healthcare to come together and share their hard work and dedication with those working in health and social care - from development and methodology through to implementation and evaluation.

**Sponsoring and/or exhibiting will:**

- Provide an excellent opportunity to promote your name, create engagement with your brand, and maintain a high profile before, during and after the Colloquium.
- Align your corporate social responsibility program with the goals and themes of the Colloquium.
- Consolidate corporate relationships and expose your colleagues and organisation to key markets.
- Allow your organisation to demonstrate its commitment to best practice to a diverse and highly representative audience.
- Enable your representatives to interact informally with participants from around the world.
- Expose your organisation to a keenly interested, relevant and above all, influential audience in an educational environment away from the competition of everyday distractions.

**Past Colloquia**

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
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<tbody>
<tr>
<td>2017</td>
<td>Cape Town, South Africa</td>
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<tr>
<td>2018</td>
<td>Antwerp, Belgium</td>
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<tr>
<td>2019</td>
<td>Adelaide, Australia</td>
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**City Information**

Shanghai is a multicultural metropolis and a global financial hub boasting both modern and traditional Chinese features. It is one of the most populated cities in China with 24,000,000 residents and at its heart is the sensational Bund, a waterfront promenade lined with colonial-era architecture. If you are looking for a vibrant city with great food, shopping, culture and diversity, then Shanghai is the travel destination for you.

**Venue Information**

The Regal International East Asia Hotel is located in Xuhui District, the attractive former French Concession, near many of the city’s most trendy bars and restaurants. Convenient to Shanghai transportation hubs, the Regal is just a 20-minute drive from Hongqiao International Airport and within easy reach of downtown Shanghai by both taxi and subway (the Metro is within easy walking distance).

The 5-star Regal International features state-of-the-art facilities and amenities, including eight Colloquium halls, a business centre, Chinese and Western restaurants, a gym, golf simulator, bowling alley, indoor swimming pool as well as indoor and outdoor tennis courts.

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**Program Information**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Pre-Colloquium Courses</td>
<td>Saturday, 31 October 2020</td>
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<tr>
<td>Welcome Reception</td>
<td>Saturday, 31 October 2020</td>
</tr>
<tr>
<td>Exhibition Open</td>
<td>Saturday, 31 October – Tuesday, 3rd November 2020</td>
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<tr>
<td>Gala Networking Dinner</td>
<td>Monday, 2nd November 2020</td>
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**Dates to Remember**

<table>
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<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Early-bird Registration Opens</td>
<td>Thursday, 3 February 2020</td>
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<tr>
<td>Abstract Submission Opens</td>
<td>Thursday, 3 February 2020</td>
</tr>
<tr>
<td>Abstract Submission Closes</td>
<td>Friday, 8 May 2020</td>
</tr>
<tr>
<td>Abstract Notification of Acceptance</td>
<td>Monday, 22 June 2020</td>
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<tr>
<td>Early-bird Registration Closes</td>
<td>Friday, 7 August 2020</td>
</tr>
<tr>
<td>Pre-colloquium courses</td>
<td>Saturday, 31 October 2020</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>Saturday, 31 October 2020</td>
</tr>
<tr>
<td>Colloquium</td>
<td>Sunday, 1st Nov – Tuesday, 3rd Nov 2020</td>
</tr>
</tbody>
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**Sponsorship Opportunities**

A wide variety of sponsorship opportunities have been designed for the 11th Biennial Colloquium. Each package contains benefits that will ensure maximum exposure for your organisation. *Please note that all commercial sponsorship will be subject to JBI and Fudan University approval.*

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**PLATINUM SPONSORSHIP - $25,000 USD** *(Limited availability)*

- Company name and logo prominently displayed on all Colloquium promotional material and publications (electronic and hard copy if any)
- Logo on all sponsor signage at venue
- Full page advertisement in the Colloquium Program (electronic and/hard copy)
- Acknowledgement by CEOs during the opening and closing sessions of the Colloquium
- Named the ‘Platinum Sponsor’ in the Colloquium Program and Colloquium e-Newsletter provided to all delegates
- Company logo (with hyperlink to website) and a 250-word company profile published on the Colloquium website
- Company profile to appear in one issue of the Colloquium Electronic Newsletters (size and due date to be provided by the Colloquium Secretariat)
- Logo on the Colloquium Satchel
- Marketing materials included in the Colloquium USB and Satchel Insert (2 flyers provided by company)
- One Exhibition Booth space in prime location
- Two Full Colloquium Registrations including Welcome Reception and Gala Dinner
- Four additional Exhibitor Registrations
- Opportunity to place one, company provided, free standing, pull up banner outside of the meeting rooms (2m high and 0.8m wide)
- Naming Rights to the Colloquium Reception
- Naming Rights to the Gala Dinner
- A 60 minute lunch or breakfast session to be approved by the Colloquium Scientific Committee, to be included in one of the parallel sessions (time slot and availability to be determined by the Colloquium Scientific Committee)
**GOLD SPONSORSHIP $20,000 USD**

- Company name and logo displayed on all Colloquium promotional material and publications (electronic and hard copy if any)
- Logo on all sponsor signage at venue
- Full page advertisement in the Colloquium Program (electronic and hard copy)
- Company logo published on the Colloquium website
- Marketing materials included in the Colloquium USB or Satchel Insert (2 flyers provided by company)
- Logo loaded on USB to be included with Colloquium Satchel
- One Exhibition Booth space
- Two Full Colloquium Registrations including Welcome Reception and Gala Dinner
- Three additional Exhibitor Registrations
- Logo in the Colloquium Electronic Newsletters
- Opportunity to place one, company provided, free standing, pull up banner outside of the meeting rooms (2m high and 0.8m wide)
- Company logo (with hyperlink to website) and a 200-word company profile published on the Colloquium website

**SILVER SPONSORSHIP $15,000 USD**

- Company name and logo displayed on all Colloquium promotional material and publications (electronic and hard copy if any)
- Logo on all sponsor signage at venue
- Company logo (with hyperlink to website) and a 100-word company profile published on the Colloquium website
- Marketing materials included in the Colloquium USB or Satchel Insert (1 flyer provided by company)
- Logo loaded on USB to be included with Colloquium Satchel
- One Exhibition Booth space
- One Full Colloquium Registration including Welcome Reception and Gala Dinner
- Two additional Exhibitor Registrations
- Logo in the Colloquium Electronic Newsletters
- Opportunity to place one, company provided, free standing, pull up banner outside of the meeting rooms (2m high and 0.8m wide)
COMMERCIAL SPONSORSHIP $10,000 USD

- Company name and logo displayed on the Colloquium program
- Company logo (with hyperlink to website) published on the Colloquium website
- Marketing materials included in the Colloquium USB and Satchel Insert (1 flyer provided company)
- One Exhibition Booth space
- One Full Colloquium Registration including Welcome Reception and Gala Dinner
- One Exhibitor Registration
- Logo in the Colloquium Electronic Newsletters
- Company may provide at their own cost an item to be included in the Colloquium satchel. Acceptance of the item is at the discretion of the organising committee

Exhibition Booth Inclusions

- Six square metres of exhibition space (3m x 2m)
- Carpeted floor
- Back and side walls
- Company name on fascia over each open side
- Two spotlights
- One standard power outlet (220V)
Exhibition Floor Plan

While the floor plan included with this prospectus was correct at the time of printing, the 11th JBI Biennial Colloquium Conference Producer retains the right of alteration should it be deemed necessary. These changes may occur without notice.

Exhibition Plan 1
Regal International, 2F
General Information

- Exhibitor registrations include morning and afternoon tea, lunch and a ticket to the Welcome Reception.
- Additional exhibitor registrations can be purchased. Please note: exhibitor registrations do not include session attendance or the Gala Networking Dinner.
- Priority of placement within the exhibition will be offered to sponsors first and then sold in accordance with the date of application receipt.
- An exhibition manual containing information on move in and out times will be distributed to exhibitors by 1 July 2020.

Further Information

For further information about the 11th JBI Biennial Colloquium 2020 please contact:

Richard Wang,  
Conference Producer  
Room 420, 6111 Zhong Chun Road, Minhang District, Shanghai, P. R. C.  
Shanghai Tian Xi Event Consulting Co., LTD. (WANG’s & Associates)

Tel: +86 139 1656 4351  
Email: richardtlwang@hotmail.com  
WeChat: 13916564351

Conditions of Payment

100% payment is required upon confirmation of your sponsorship item and/or booth number. Payment must be made for all sponsorship and exhibition monies within 30 days of being invoiced. Failure to do so may result in your sponsorship item or exhibition stand being released again for sale.