Session Plan
Programme Facilitator
Dr. S.vijayakumar Bharathi

Session 1
Publish to Prosper –
Introduction to Research and Publication
Higher the quality; higher the impact – Relevance and Significance
The Perfect Match – Whys and Hows – Use cases from Leading Publishing Houses
Forearmed is Forewarned – What & How to identify Fake & Predatory Journals

Session 2
Bon Voyage - Manuscript Preparation Process – Steps, Do and Don’ts
The manuscript bill-of-material! What goes into a manuscript?
Types, Segments and Structure

Session 3
Landmines ahead - Critical failure factors for rejection of manuscripts
The Great Escape - How to pass through Editorial desk-top review
The Vicious Circle - Revise and Resubmit - How to address reviewers comments?

Session 4
Fully Loaded Canon - Review of the various IT resources during preparation and submission of the manuscript – Use cases from leading publishing houses

Profile of Dr. S.vijayakumar Bharathi
Professor & Mentor
Symbiosis Centre for Information Technology (SCIT)
A constituent of the Symbiosis International (Deemed University), Pune

Dr. Vijayakumar Bharathi. S, Professor, Symbiosis Centre for Information Technology (SCIT), a constituent of the Symbiosis International (Deemed University), Pune is a Post Graduate in Commerce and Management. Hailing from the South India he earned his Ph.D in Computer Studies from the Symbiosis International University (SIU), Pune. He is also an ICWA (Inter) Qualified from ICWA, India.

Dr. Vijayakumar Bharathi has over 25 years of experience including 5 plus years in the Industry at an Indo-Swiss JV manufacturing textile machinery. He is a certified management teacher from AIMA. Apart from his core domain of management and commerce, currently he is also an SAP-ERP trained and certified (SAP-TERP10 and SAP-Business ByDesign) faculty on Business Process Integration from SAP.

He has over 85 publications in the form of research papers, conference proceedings and case studies covering contemporary issues in ERP, General Management, Social Media and HR.

He has published in journals from leading global publication houses like Springer (JFSM), InderScience (IJAL, IJLIC), Sage (GBR) and IGI Global, USA (IJHCITP, IJEIS, IJICTE, IJISSCM, IRMJ, JCIT).

He has published case studies in the Case Centre (formerly ECCH) and PMI, one of which featured in the top 20 most viewed cases in the world in 2008.

He is a reviewer of journals in Springer (Current Psychology), Emerald (Management Research Review, Personnel Review, Industrial Management and Data Systems) and IGI Global (IJISSCM).

Over and above he has also worked on five funded projects, one from PMI, two from SIU and two from industry. He is widely consulted in the areas of ERP, Business Analytics, Social Media, Design Thinking, Big Data, Managerial Accounting and Corporate Finance. Apart from being a guest faculty at IIM – Ranchi, he frequently conducts sessions through various workshops for faculty Members in Malaysia, Singapore, Hong Kong, Mongolia, Myanmar and Australia. He has published SAP University Alliances curriculum on Big Data Analytics. Recently he was a invited speaker on the topic “University Alliances” at the 10th SAP UA Academic Conference, APJ Region at QUT, Brisbane Australia, July 3-6, 2018. He is listed in the 33rd Edition of the Marquis Who’s Who in the World 2016.