WORLD SAVINGS DAY
Exploring social impact finance in France

Taking the opportunity of the 2019 World Savings Day, Finansol (collective of French solidarity-based finance stakeholders) invites you to discover social impact finance in France and releases a synthetic presentation of its main characteristics and mechanisms. Several studies focusing on financial innovations and inclusive finance are also available in English.

Finansol invites you to promote this campaign using this communication kit.

Facebook & Twitter

Hashtags
#savingslift
#WorldSavingsDay2019
#finance
#solidarity
#savings

Accounts
- Facebook : @label.finansol : https://www.facebook.com/label.finansol
- Twitter : @Label_finansol : https://twitter.com/label_finansol
- Linked-in : https://www.linkedin.com/company/finansol/

Publications
- Facebook :

For the 2019 World Savings Day, @label.finansol publishes a synthetic presentation about the main characteristics and mechanisms of social impact finance in France with the purpose to disseminate this knowledge and help actors of the industry to improve individual savings products.

- Twitter :

For the #WorldSavingsDay2019, explore French social impact finance with a synthetic presentation published by @Label_finansol : https://www.finansol.org/2019/10/31/world-savings-day-2019-finance-solidaire #savingslift

Articles (for newsletters, websites)

General article
Social impact investing can be found across Europe in a wide variety of forms, such as Groenfonds in the Netherlands, social impact bonds in Great Britain, and ethical banks in Germany and Italy. In France, solidarity-based finance encompasses all funding vehicles and tools (banks, insurance companies, asset managers, enterprises) that allow individuals to invest directly or indirectly in a project or social enterprise with a high social or environmental purpose.

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All the documents are available in English and French: https://www.finansol.org/2019/10/31/world-savings-day-2019-finance-solidaire.

**About Finansol**
Launched in 1995, Finansol is a member-driven network that brings together financial institutions committed in the promotion and/or management of solidarity-based financing vehicles and tools (banks, insurance companies and asset managers) and a variety of social enterprises, associations, cooperatives, investment clubs and others whose missions and activities are directly linked to addressing a social and/or environmental challenge. http://finansol.org/en/

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