Dear PhD, MD, JD and Post-doctoral students,

I hope you are having a productive semester! As a graduate student, it was about this time of year that I found myself thinking about what life after the PhD might look like.

My name is Anthony Fradette, I am a University of Victoria graduate (PhD - Physics, 2017) and former McGill undergraduate who is now a Consultant with The Boston Consulting Group. Since I recently made the transition from academia to consulting, I’d like to share my experience and answer some common questions that advanced degree candidates (PhDs, MDs, or JDs) have about consulting and BCG in particular.

**INTERESTED IN MANAGEMENT CONSULTING?**
The Boston Consulting Group is a global management consulting firm and the world’s leading advisor on business strategy. We partner with clients from the private, public, and not-for-profit sectors in all regions to identify their highest-value opportunities, address their most critical challenges, and transform their enterprises.

**What do consultants actually do?**
Consultants are responsible for owning a piece of our client’s problem. As an example, I recently helped an automobile manufacturer follow course on their strategy. My role was to understand how to ensure long-term value creation by rigorously tracking performance metrics throughout the company, ensure roles and accountabilities were optimized and boost employee engagement.

**What does BCG look for?**
Strong candidates are smart, capable, and possess strong leadership skills. We derive your “smarts” through your academic achievements (grades and test scores) as well as your ability to communicate the impact of your research to a broader audience. We want to hear about the capabilities you have developed from your experience both inside and outside the classroom or laboratory. What difficult things have you accomplished in the past?

**What is Bridge to BCG?**
Bridge to BCG is a three day workshop for advanced degree candidates being held this summer and will allow participants to test drive consulting and:
- Find out about consulting and get to know BCG
- Participate in a realistic case team experience
- Learn from BCG’s thought leaders
- Meet BCG consultants and other students during social and educational events
If you are interested in learning more about the Bridge to BCG program, what a career in consulting looks like for an ADC, and learning about the work we do at BCG Canada and beyond, please join us at one of our upcoming Connection Events.

**MCGILL UNIVERSITY ADC BRIDGE CONNECTION EVENT**
Monday, March 18th, 2019
6:00pm ET
Thomson House, McGill University
Please register to attend by clicking [here](#).

**BCG MONTREAL NETWORKING RECEIPTION**
Monday, March 18th, 2019
7:15pm ET | McGill University
Limited space| Invite-only
To apply to attend, please submit your CV by March 12th at 1pm [here](#)
Invitation notifications will be sent by March 15th.

**UNIVERSITY OF TORONTO ADC BRIDGE CONNECTION EVENT**
Thursday, March 21st, 2019
6:30pm ET
Room MSB2170, Medical Sciences Building, UofT
Please register to attend by clicking [here](#).

**BCG TORONTO NETWORKING RECEIPTION**
Thursday, March 21st, 2019
7:45pm ET | Near the University of Toronto
Limited space| Invite-only
To apply to attend, please submit your CV by March 14th at 1pm [here](#)
Invitation notifications will be sent by March 18th.

**MCMASTER UNIVERSITY ADC BRIDGE CONNECTION EVENT**
Monday, March 25th, 2019
10:30am ET
MDCL 3022, McMaster University
Note: This event is also open to University of Waterloo and Western University ADCs
Please register to attend by clicking [here](#).

**ADC VIRTUAL BRIDGE CONNECTION EVENT**
Wednesday, March 27th, 2019
6:30pm MT/8:30pm ET
Online – login details will be shared the day of
Please register to attend the virtual session by clicking [here](#).

To keep up to date with our events for ADC’s at BCG Canada, please be sure to regularly check-in on our website.

We look forward to helping you along the recruiting path towards BCG. Please contact Laetitia Ndondo, Talent Acquisition Specialist, with any questions at Ndondo.laetitia@bcg.com.

Kind regards,

Anthony Fradette
on behalf of the Canada ADC Recruiting Team