Introduction
We are conducting research to identify needs and existing barriers in the Cuyama Valley. One component of this work consists of a community-wide survey to collect much needed data. We are asking questions to glean insight and perceptions regarding housing availability, economic opportunity, and community vitality, as well as community concerns regarding the future of our rural community. We seek for the survey to be clean, easy to read/interface with, and clear of intent, so as to allow for the highest response rate possible.

Scope of Work
1. Design and layout of the 2019 Cuyama Valley Community Survey
   a. Approximately 50 questions in both English and Spanish (2 pages, front and back, for each of English and Spanish versions); all questions and text provided by BSC.
      i. Print version: intended distribution via USPS or in-person
      ii. Digital version: live online survey, formatted for mobile phone, tablet, and computer (platform for survey to be proposed by Designer; any training to BSC staff that may be needed to make edits or collect responses is included in scope of work)

Qualifications
● Experience in project management, design process, and attention to timelines
● Professional understanding of rural development is a plus
● Experience creating surveys for print and digital interface
● Lived rural experience and/or appreciation

Submission Requirements
● Statement of interest
● A minimum of two (2) and up to four (4) relevant project examples with relevant details
● Addressing, either through the project examples or the statement of interest, meeting the qualifications
● Submissions are requested in the form of a single PDF not exceeding five (5) letter-sized (8-½” x 11”) pages emailed to RFP@blueskycenter.org.

Remuneration
● $750 Designer Stipend, paid as taxable income and reported via IRS Form 1099
Evaluation Metrics
- Established creative practice
- Quality and relevance of work examples
- Capacity to design, produce, and complete surveys for print and digital
- Project management experience
- Informed understanding of rural places, as shown by a history of work and/or personal experience

Timeline
- RFP released: April 24, 2019
- RFP response due: Noon PST on May 24th, by email to RFP@blueskycenter.org
- Interviews of selected short list of candidates, if needed: May 28-29
- Selection notification and contract execution: June 5
- Project complete and deliverables submitted: June 30

Requirement to disclose conflict of interest
Any person/business responding to or evaluating this RFP that has a real, possible, or perceived conflict of interest must disclose the conflict(s) within the response/proposal submission/evaluation process. Any person/business that assisted in the development of this RFP is excluded from responding.

Nondiscrimination statement
Blue Sky Center is committed to provide equal opportunity without regard to race, color, sex, age, disability, religion, national origin, marital status, pregnancy, ancestry, citizenship status, veteran status, sexual orientation, gender identity, or any other basis protected by federal, state, or local law.

About the Cuyama Valley & Blue Sky Center
Blue Sky Center (BSC) is a rural nonprofit located in New Cuyama, California. With a vision to build models for resilient, thriving rural economies, we work to strengthen our communities within the surrounding Cuyama Valley by supporting entrepreneurs and building our regional creative and economic resources. The Cuyama Valley, a 300-square-mile high-desert region, is home to 2,000 residents and lies just north of the Los Padres National Forest and south of the Carrizo Plain National Monument.

Founded as an ARCO company town in 1952, today the townsite of New Cuyama now serves 216 homes and contains the Cuyama Valley High School & Elementary School, the Cuyama Valley Recreation District office, a family resource center, a post office, a small local library, and a number of commercial businesses. Blue Sky Center operates out of renovated industrial and office buildings from the ARCO era. The larger Cuyama Valley is home to a number of agricultural operations, which is the primary industry, along with oil production and ranching.

More information on Blue Sky Center can be found on our website, our 2018 Annual Report, Instagram, and Facebook.