Servant Leaders in Family Business Honored and Inspired

Fairmont Private Schools, GBS Linens, Markall/R.A. Industries, and Teacher Created Materials Inducted into CSUF Family Business Hall of Fame; Dr. Ken Blanchard Touches Over 300 at Nixon Library

Fullerton, Calif., March 15 2018 - The Center for Family Business (CFB), part of CSUF Mihaylo College of Business and Economics, in partnership with City National Bank, the presenting sponsor of the 4th Annual Family Business Hall of Fame, is proud to announce that four Orange County based family businesses were inducted into the Family Business Hall of Fame on March 13, 2018, in a sold out event at the Richard Nixon Presidential Library in Yorba Linda, CA.

The 4 inductees are: Fairmont Private Schools from Anaheim, GBS Linens, also from Anaheim, Markall/R.A. Industries from Santa Ana, and Teacher Created Materials from Huntington Beach.

Dr. Ken Blanchard, who authored the iconic best-selling leadership book The One Minute Manager, and over 60 other inspiring books, was the guest speaker. He recently co-edited a
book called “Servant Leadership in Action: How You Can Achieve Great Relationships and Results”, a copy of which, thanks to the generosity of City National Bank, was given to each guest in attendance at the event. In a private VIP reception prior to the event, Dr. Blanchard met with sponsors and their guests, personally autographed each book, and visited with them in the replica Oval Office at the Nixon Library.

“If service is beneath you, then leadership is above you.” “We need to have the power of love, and not the love of power.” “Family before business.” “Go on a date with your spouse every two weeks”. These were just a few of the nuggets of wisdom that Dr. Blanchard shared with the audience, as he inspired and motivated everyone.

Dr. David Jackson of Fairmont Private Schools, Ashesh Kamdar of GBS Linens, Robin Follman-Otta of Markall/R.A. Industries, and Rochelle Cracchiolo of Teacher Created Materials each took to the podium and the common theme in their acceptance speeches was humility and gratitude for their teams.

“To have Dr. Blanchard speak about servant leadership was perfect. One of the core values shared by all four of our inductees this year is service,” stated Center Director Ed Hart. “Each of them puts service in their communities, to their teams, and within their families above anything else. The entire evening was inspiring and I believe everyone left with a renewed energy to love their people and to continue to serve in their communities.”

Members of the audience were also honored to hear from new Cal State University President Dr. Framroze Virjee, and Morteza Rahmatian, Dean of the Mihaylo College of Business and Economics. Both CSUF leaders honored those in the room, and spoke of Cal State Fullerton’s commitment to educating tomorrow’s leaders, as well as those leading family businesses today.

Plans are in place for the 5th Annual Family Business Hall of Fame event, for early spring in 2019. Details will be announced soon.

ABOUT THE CENTER FOR FAMILY BUSINESS

The Center for Family Business (CFB) is an educational forum under the direction of the nationally recognized and accredited business school, Mihaylo College of Business and Economics at California State University, Fullerton. Center members are given the opportunity to learn from experts in an academic atmosphere, integrating classroom education with best business practices. During each academic year, the Center for Family Business offers workshops on topics of special interest to family business owners, confidential discussion groups, and informative and entertaining events—all of which help to educate and facilitate success for family businesses. For information on joining the Center, contact Ed Hart at (657) 278-7431 or visit www.csuffamilybusiness.com

ABOUT MIHAYLO COLLEGE

Mihaylo College of Business and Economics is a nationally recognized and accredited business school. It offers a full range of business courses delivered by faculty members who integrate classroom education with best business practices, technology, award-winning research,
functional applications and real-world experience. The largest business college in California, Mihaylo College is among just 28 percent of business schools nationwide to be accredited by the prestigious Association to Advance Collegiate Schools of Business International. Mihaylo College is included in the Princeton Review’s 2012 list of “Best 296 Business Schools,” a ranking based on each school’s students, physical environment, admissions requirements, teaching ratios and programs. It is also among the top 150 part-time MBA programs recognized by U.S. News & World Report.

ABOUT CITY NATIONAL BANK

With over $50 billion in assets, City National Bank provides banking, investment and trust services through 72 offices, including 16 full-service regional centers, in Southern California, the San Francisco Bay Area, Nevada, New York City, Nashville and Atlanta. In addition, the company and its investment affiliates manage or administer $55.5 billion in client investment assets.

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