HATCH: LESSON ONE

DEFINING COMMUNITY AGENDA

- Welcome & Introductions
- “Hats I Wear” Exercise
- What do we already know about working with community?
- “Where I’m From” Exercise
- What we want to learn about working with community?
- “Gender Identity” Exercise
- What we learned today about working with community?
- Project Groups Assigned
- Daily Wrap Up & Evaluations
EXPANDING DEFINITIONS & MANAGING EXPECTATIONS

Expanding Definitions

• Homework Check-in
• A History of Socially Engaged Art
• Fields to Learn From
• Case Studies

Managing Expectations

• Pedagogy of the Oppressed
• Tools for Identifying Roles in Community
  - Asset Mapping
  - SWOT Analysis
  - Simon Chart
• “Communicating with Non-Arts Entities” Exercise
• Daily Wrap-Up & Homework Assignment
HATCH: LESSON THREE

ASSET BASED COMMUNITY DEVELOPMENT (ABCD) & ADVOCATING WITH COMMUNITY

Asset Based Community Development

• Homework Check-in
• “Teach & Learn” Exercise
• Asset Based Community Development
• Asset Mapping
• Engaging Many Sectors – Case Studies
• Community Conversations

Advocating With Community

• Advocating with Community
• Artist Autonomy vs Community Vision
• Daily Wrap-Up & Homework Assignment
  o Communal Song Exercise
HATCH: LESSON 4 - CULTURAL ORGANIZING AND FACILITATION

- Homework Check-in
- “Understanding your Role” Exercise
- Understanding Cultural Competencies
  - The harmful Effects of White Culture
  - Tools of the Colonizer
- “Building a Shared Language” Exercise
- The 4 Cs of Building a Shared Language
  - Culture, Community, Creativity, Collaboration
- Cultural Organizing Methodology
  - Cultural Organizing Triad
  - Core principles of Cultural Organizing
  - Core Values of Cultural Organizing
- Power
- Entering, Building and Exit Strategy
- Documenting
  - The Power of Documentation
  - Documentation Tools
- Reflection in Breakout Groups
  - Group Check-In Moment – What Has Changed?
- Daily Wrap-Up, Homework Assignment & Evaluation
HATCH: LESSON FIVE
NEGOTIATIONS, CONTRACTS, RISK & BUDGETS

Negotiations – Part A

- Homework Check-in
- “$1000 Exercise”
- Defining Negotiation Uses & Tactics
  - Defining Negotiation
  - Negotiation Styles
- Negotiation in Use
  - Interest vs. Position
  - Apartment Rental Activity
  - Ingredients of Effective Negotiation
- “Effective Negotiating” Exercise
- Negotiations in Public Art

Contracts, Risk & Budgets – Part B

- Public Art Contracts
  - What is a Contract and Why Do You Need One?
  - Types of Contracts
  - Lawyers and Why do You Need One?
  - What Do You Need in a Contract?
  - Best Practices
- Risk
  - Professional Risk
  - Personal Risk
- Budgets: A Risk Management Tool
  - “Budget Expense” Exercise
  - Things to Consider
  - Resources for Budgeting
- Daily Wrap-Up, Homework Assignment & Evaluation
Background of Planning and Role of Art(ist) – Part A

- Homework Check-in
- Understanding the Context of Planning
  - Define Urban Planning
  - History of Planning Profession
  - Why Plan?
  - Communication Barriers
  - The Planning Process & the Art(ist)
  - Group Discussion – Brainstorming Exercise
- The Role of Art(ist) in Community Now
  - Art as a source of delight in public spaces
  - Art as a community builder
  - Reclaiming public spaces
  - Evolution of City Planning
- Trends in Community Planning and Development Over Time
  - Business Preferences
  - Attaching people to place
  - Challenges to Urban Planning & Art(ist) as solution
  - Examples & Case Studies

RFP & Preparing Successful Proposals – Part B

- Request for Proposal
  - What is it?
  - Process, Components, & Partners
  - Preparation
- “RFP Exercise”
- Daily Wrap-Up, Group Breakouts & Evaluation
HATCH: LESSON SEVEN

REDEFINING AESTHETICS

AGENDA

- Welcome & Introductions
- Deconstructing Aesthetics
- Albatross Exercise
- Culture and Aesthetic Preference
- Case Studies
- Reacting to Attributes Exercise
- Aesthetic Attributes Framework
- Considering Aesthetic Attributes in Your Own Work
- Discussion: Artist’s Aesthetics vs. Community Aesthetics
- Daily Wrap Up & Evaluations