Welcome to the official launch of our exceptionally important, one-of-a-kind scientific study, the Green Heart Project. The Green Heart Project brings scientists, public officials, nonprofit leaders, business leaders, foundations and communities together to deepen the conversation around the role of nature in cities. As an urban laboratory, we must work together to make decisions through the lens of health.

While there is a growing body of scientific observations linking environmental health to the wellbeing of people, especially in urban areas, this unique first-of-its-kind scientific study will test the hypothesis that designing more nature into a neighborhood can directly lower the risk of cardiovascular disease, the leading cause of death worldwide. Today we ignite a discussion about the extreme importance of forming new collaborations and partnerships to promote health by caring more thoughtfully for our environment. Thank you for being part of it.

8:00 a.m. Registration, Breakfast, Coffee and Conversation
Music by Quartet Louisville, Louisville Federation of Musicians

8:40 a.m. Opening Blessing
Reverend Micah Tufts, Community Pastor, Hazelwood Baptist Church

8:45 a.m. Welcome
Christy Brown, Co-Founder, Institute for Healthy Air, Water and Soil
Dr. Aruni Bhatnagar, Director, University of Louisville Diabetes and Obesity Center

9:20 a.m. Ignite Speeches
Jean West, Master of Ceremonies; Host/Producer, Jean West's Medical Digest
Mike Olsen, Health Ambassador and Idiopathic Pulmonary Fibrosis Advocate
Karan Chavis, Chief of Staff, University of Louisville Medical School
Yonbretta Stewart, Business Process and Design Consultant, Humana, Inc.
Kacky Andrews, Director of Conservation Programs, North America, The Nature Conservancy
Michael Fraade, Jewish Outdoor Food Environmental Education Director, Jewish Community Center
Pam Darnall, President & Chief Executive Officer, Family & Children’s Place
Thomas Harttung, Chair of Trustees, Sustainable Food Trust

10:00 a.m. Keynote Address
Matthew Barzun, former U.S. Ambassador to Sweden and the United Kingdom

10:15 a.m. Break

10:30 a.m. Ignite Speeches
Jean West, Master of Ceremonies, Host/Producer, Jean West's Medical Digest
Theo Edmonds, Co-Founder, IDEASxLab
Patrick Holden, Founding Director and Chief Executive Officer, Sustainable Food Trust
Susan Barry, President & Chief Executive Officer, Community Foundation of Louisville
Dr. Gil Liu, Medical Director, Kentucky Department of Medicaid Services
Stephen Reily, Chair, Greater Louisville Project; Interim Director, Speed Art Museum
11:05 a.m.  St. Margaret Mary Presentation  
Rachel Keith, Assistant Professor of Medicine, University of Louisville

11:15 a.m.  Green Heart Project Panel Discussion  
Dr. Ted Smith, Moderator; Chief Executive Officer, Revon Systems; Co-Founder, Institute of Healthy Air, Water and Soil  
Dr. Aruni Bhatnagar, Panelist; Director, University of Louisville Diabetes and Obesity Center  
Brent Bucknum, Panelist; Founding Principal, Hyphae Design Lab  
Chris Chandler, Panelist; Director of Urban Conservation, The Nature Conservancy  
Veronica Combs, Panelist; Executive Director, Institute for Healthy Air, Water and Soil

11:50 a.m.  Keynote Address  
Pascal Mittermaier, Global Managing Director, Cities, The Nature Conservancy

12:05 p.m.  Lunch Blessing  
Rabbi Dr. Nadia Siritsky, Vice President of Mission, KentuckyOne Health

12:10 p.m.  Lunch and Breakout Sessions

1:30-4:30 p.m.  Optional Field Trip  
The Green Heart Project tour features St. Margaret Mary, the pilot site for Green Heart; Wyandotte Park, to meet parks, community and project leadership in the actual project area; and finally, the Donald E. Baxter Biomedical Research Building Center, Green Heart’s scientific laboratory. Please dress comfortably and bring a water bottle.

6:30 p.m.  Dinner hosted by Christy Brown  
Poplar Terrace, 6501 Longview Lane, Louisville, KY 40222. Must RSVP at http://www.greenheartlaunch.eventbrite.com/

Special thanks to:  
The Kentucky Center for African American Heritage  
Councilwoman Barbara Sexton-Smith and the Community Music Partnership for sponsoring Quartet Louisville.  
The Sunergos Woodlawn Location for providing coffee.  
CocoBerry Pops for supplying popsicles on the afternoon tour.  
Louisville Metro Parks and Recreation for providing guidance during the afternoon tour.  
Anne Braun  
Kendra Foster  
Rabbi Dr. Nadia Siritsky  
Reverend Micah Tufts  
Ambassadors for Health in All Policies  
Our Exhibitors:  
American Lung Association in Kentucky  
Bernheim Arboretum and Research Forest  
Center for Interfaith Relations
Compassionate Schools Project
Foobot
Hyphae Design Laboratory
Institute for Healthy Air Water and Soil
The Little Loomhouse
Louisville Climate Action Network
Louisville Grows
Louisville Metro Office of Sustainability and Division of Community Forestry
Louisville Sustainability Council
The Nature Conservancy
Sunergos Coffee
TreesLouisville
University of Louisville
Yoga with TLC

And Our Co-Hosts:
Barry Allen, Executive Director, Gheens Foundation
Turney Berry, Partner, Wyatt, Tarrant & Combs
Sandra Bowling, Executive Director, Project Warm
Marianne Butler, Councilwoman, District 15
Charles Cash, Architect, Urban 1, LLC
Dr. Kish Cumi, Executive Director, Smoketown Family Wellness Center
Sarah Lynn Cunningham, Executive Director, Louisville Climate Action Network
Linda Danna, President and General Manager, WHAS11
Jeana Dunlap, Director of Redevelopment Strategies, Louisville Forward
Meredith Erickson, Executive Director, Norton Foundation
Trisha Finnegan, Vice President, Mission & Impact, Community Foundation of Louisville
George Fischer, Co-Founder, Family Community Clinic, Inc.
Mary Lee Fischer, Co-Founder, Family Community Clinic, Inc.
Tom FitzGerald, Director, Kentucky Resources Council
Rob Frederick, Vice President and Director, Corporate Responsibility, Brown-Forman
Ed Galligan, Environmental Health Manager, Louisville Metro Government
Abbie Gilbert, Consultant, Humana
Sarah Reed Harris, Managing Director, Center for Interfaith Relations
Halida Hatic, Director, Community Relations and Development, Center for Interfaith Relations
Caroline Heine, Principal, CRH Group, LLC
Peggy Heuser, Chief Medical Officer/Nurse Practitioner, Heuser Health & Fitness/Heuser Optimized Health

Dr. Louis Heuser, Chief Executive Officer, Heuser Health & Fitness/Heuser Optimized Health
Jill Horn, Community Relations Manager, Major Gifts, Brown-Forman
Barbara Hurt, Executive Director, DendriFund
Bennett Knox, Parks Administrator, Jefferson Memorial Forest
Maria Koetter, Director of Sustainability, Metro Louisville Government
Kyle Kramer, Executive Director, Passionist Earth & Spirit Center
Annie Langan, Assistant Professor, Kentucky College of Art and Design
Sharon LaRue, Assistant Director, Kentucky College of Art and Design
Ramona Lindsey, Special Projects Coordinator, Community Foundation of Louisville
Bashar Masri, Engineer and Construction Manager
Karyn Moskowitz, Executive Director, New Roots, Inc.
Brooke Pardue, Board Chair, Louisville Parks Foundation
Prasanthi Persad, Health Impact Analyst, Louisville Metro Department of Public Health & Wellness
David Phemister, Kentucky State Director, The Nature Conservancy
Ben Pine, Chief Meteorologist, WHAS-TV
Brian Riendeau, Executive Director, Dare to Care Food Bank
Ben Reno-Weber, Project Director, Greater Louisville Project
Theresa Reno-Weber, President and Chief Executive Officer, Metro United Way
Andrew Snow, Advocacy Manager, American Heart Association
Ked Stanfield, Executive Director, Louisville Grows
Claude Stephens, Facilitator of Outreach and Regenerative Design, Bernheim Arboretum and Research Forest
Charlotte Stites, Pediatrician, Smoketown Family Wellness Center
Theresa Zawacki, Senior Policy Advisor to Louisville Forward, Louisville Metro Government