Scottish Construction Now, the only daily news service for Scotland’s construction industry, has grown since its launch in January 2003 to become the industry’s main source for news and construction leads.

Our free daily newsletter and website attract a readership of over 45,000 and is growing by 10% per annum. Our social media following of over 5,000 is growing equally fast.

Scottish Construction Now readers are decision makers. As well as surveyors, architects, engineers, contractors and property developers, we have a wide readership in the public sector among councils, housing associations and government bodies.

Scottish Construction Now is the sister publication of Scottish Housing News, the highly regarded daily news service sponsored by the Chartered Institute of Housing in Scotland as well as Scottish Legal News, the premier daily news source for Scotland’s dynamic and fast changing legal profession and Scottish Financial News, the daily newsletter designed for accountants, auditors, insolvency practitioners, bankers, fund managers and stock brokers.

“With over 20 responses, we were pleased with the results. I would recommend advertising on Scottish Construction Now! to other associations. It is very cost effective. It was cheaper than advertising in our local press who offer a two-day package, and we got the continuity of five days on Scottish Construction Now!”

John Livingstone, Development Manager Williamsburgh Housing Association
• The audience: surveyors, architects, contractors, engineers, property developers and the public sector i.e. housing associations, councils and government bodies.

• Service is daily, free and delivered direct to the readers’ inbox for maximum impact.

• Meets the dynamic tempo of modern business life.

• Advertisers benefit from potential inclusion in our sister publications Scottish Housing News, Scottish Legal News and Scottish Financial News, widening the reach to over 120,000 of Scotland’s professionals.

• Highly competitive advertising prices

Who reads Scottish Construction Now?

- Professionals; architects, surveyors, engineers etc. (24%)
- Housing associations/Local & Central Government (48%)
- Contractors/developers (22%)
- Non-construction related (6%)
Advertising Rates

**Jobs**
£265 plus VAT per week on the daily newsletter, shared on social media and displayed on the website until the closing date

**Tenders**
£265 plus VAT per week on the daily newsletter, shared on social media and displayed on the website until the closing date

**Banners**
*Example (450 x 120 pixels)*

<table>
<thead>
<tr>
<th>Duration</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Month</td>
<td>£368 + VAT</td>
</tr>
<tr>
<td>2-4 Months</td>
<td>£342 + VAT</td>
</tr>
<tr>
<td>5-11 Months</td>
<td>£315 + VAT</td>
</tr>
<tr>
<td>12 Months +</td>
<td>£290 + VAT</td>
</tr>
</tbody>
</table>

**Box Ads**
*Example (120 x 120 pixels)*

<table>
<thead>
<tr>
<th>Duration</th>
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<tbody>
<tr>
<td>1 Month</td>
<td>£158 + VAT</td>
</tr>
<tr>
<td>2-4 Months</td>
<td>£142 + VAT</td>
</tr>
<tr>
<td>5-11 Months</td>
<td>£132 + VAT</td>
</tr>
<tr>
<td>12 Months +</td>
<td>£105 + VAT</td>
</tr>
</tbody>
</table>

**Banner packages**
In addition to our highly effective display advertising, banner or skyscraper advertisers are allotted a 250 word slot on the newsletter announcing their new product or service etc.

For more information on all of the advertising opportunities available please contact Jeff Anderson on 01292 479443 or email jeff@scottishnews.com

@ScoConstructNow Scottish Construction Now Scottish Construction Now

www.scottishconstructionnow.com