STEP ON SEPSIS 5K

2019 SPONSORSHIP OPPORTUNITIES
STEPONSEPSIS.ORG
JUNE 1, 2019 | WAKEMED SOCCER PARK
On June 1st, Step on Sepsis returns to WakeMed Soccer Park for the 5th year! Step on Sepsis brings together sepsis awareness advocates all over Research Triangle with a common goal of saving lives through raising awareness.

Step on Sepsis was first started by Jerry Minore's Coventry friends and neighbors in Cary, North Carolina. Jerry had suddenly died from sepsis and the friends and neighbors wanted to raise sepsis awareness while honoring his memory.

For more information and to become a sponsor, contact Alex at asadorf@sepsis.org
Sepsis is the body's overwhelming and life-threatening response to infection which can lead to tissue damage, organ failure, and death. Sepsis kills more than 270,000 Americans each year.

CRITICAL FACTS ABOUT SEPSIS:
- Sepsis kills more people than breast cancer, prostate cancer, and AIDS - combined.
- Sepsis claims more children's lives than cancer.
- Sepsis is the leading cause of death in hospitals.
- It can strike anyone at any time.
- Sepsis is preventable and treatable in most cases - but it has to be recognized.

ABOUT SEPSIS ALLIANCE:
- Sepsis Alliance is North America’s leading resource and authority on sepsis.
- We advocate for patients and engage communities nationwide.
- More than 2.5 million visitors annually use the sepsis.org website.
- We have made significant contributions toward raising sepsis awareness, from 11% to 65% over the last ten years.
- Sepsis Alliance is recognized as a top non-profit by GuideStar and Great Nonprofits.
SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - $5,000
- Company listed as presenting sponsor at event
- Opportunity for company spokesperson to speak at event
- Space at event to present and distribute materials
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Company banner at event (provided by sponsor)
- Logo featured prominently on event website
- Logo on event t-shirts
- Logo in event emails
- Opportunities for on-site employee involvement

Diamond Sponsor - $2,500
- Space at event to present and distribute materials
- Opportunity to create co-branded giveaway items (paid for by sponsor)
- Company banner at event (provided by sponsor)
- Logo featured prominently on event website
- Logo on event t-shirts
- Logo in event emails
- Opportunities for on-site employee involvement

Platinum Sponsor - $1,000
- Space at event to present and distribute materials
- Logo featured prominently on event website
- Logo on event t-shirts
- Logo in event emails
- Opportunities for on-site employee involvement

Gold Sponsor - $500
- Logo featured on event website
- Logo featured on event t-shirts
- Opportunities for on-site employee involvement
ADDITIONAL MARKETING OPPORTUNITIES

Booth Space - $500
- Space at event to present and distribute materials
- Must provide own table, chairs, canopy, etc.

Race Bag Sponsor - $500
- Sponsor logo included on the reusable race bags given to first 250 participants
- One color logo

In-Kind Sponsor - Varies
We hope to underwrite Race costs through both cash and in-kind contributions, to allow for more money to go directly to sepsis awareness programs. We welcome partnerships in many areas, including the following products and services:

- Advertising (print, TV, radio, online)
- Printing services
- Banners and signage
- Porta-potties
- Entertainment
- Incentive prizes for race participants
- Decorations
- Tents/tables/chairs

For more information and to become a sponsor, contact Alex at asadorf@sepsis.org

Benefitting Sepsis Alliance
SPONSOR PAYMENT FORM

Sepsis Alliance relies on donations to further our work to increase sepsis awareness. We thank you for your generous gift and continued support.

Please note: We will need your company logo in full color (for website, marketing materials, banner) and black/white (for t-shirts). Logo is due to Alex at asadorf@sepsis.org by May 1 to be included on t-shirts and banner.

Business Name: ____________________________________________

Contact Name: ____________________________________________

Phone: ___________________________ Email: ____________________

My business would like to sponsor at the following level:

☐ $5,000 Presenting Sponsor ☐ $2,500 Diamond Sponsor

☐ $1,000 Platinum Sponsor ☐ $500 Gold Sponsor

☐ $500 Booth Space ☐ $500 Race Bag Sponsor

Method of Payment

☐ Check Enclosed (made payable to Sepsis Alliance) ☐ Credit Card

Card Number: ___________________________ Exp. Date: ____ / ____ CVV: ________

Name on Card: ____________________________

Billing Address: ____________________________

City, State, Zip: ____________________________

A portion of your contribution may be tax deductible to the fullest extent permitted by law. Sepsis Alliance is a registered nonprofit 501(c)(3) organization. Sepsis Alliance tax ID 38-3110993. Please return completed form by email to asadorf@sepsis.org.