6TH ANNUAL
JEFFREY RAY DAVIS
SEPSIS CHALLENGE
5K COLOR RUN

2019 SPONSORSHIP OPPORTUNITIES
JEFFREYDAVIS5K.ORG
JUNE 29, 2019
GARFIELD PARK, INDIANAPOLIS, IN
JEFFREY RAY DAVIS SEPSIS CHALLENGE
JUNE 29, 2019
GARFIELD PARK: 2345 PAGODA DRIVE, INDIANAPOLIS, IN

The annual Jeffrey Ray Davis Sepsis Challenge is back for a 6th year, in a new state! Join other sepsis awareness advocates to raise awareness and honor the millions of lives affected by sepsis annually, with a 5K color run!

This 5K was started in loving memory of Jeffrey Ray Davis, who lost his life to sepsis in 2012. His wife started the annual Jeffrey Ray Davis Sepsis Challenge event to honor Jeff and raise awareness of sepsis in her community. This will be the first year in Indianapolis, after four successful years saving lives by raising awareness in Colorado Springs, Colorado.

For more information and to become a sponsor, contact Alex at asadorf@sepsis.org
Sepsis is the body's overwhelming and life-threatening response to infection which can lead to tissue damage, organ failure, and death. Sepsis kills more than 270,000 Americans each year.

CRITICAL FACTS ABOUT SEPSIS:
- Sepsis kills more people than breast cancer, prostate cancer, and AIDS - combined.
- Sepsis claims more children's lives than cancer.
- Sepsis is the leading cause of death in hospitals.
- It can strike anyone at any time.
- Sepsis is preventable and treatable in most cases - but it has to be recognized.

ABOUT SEPSIS ALLIANCE:
- Sepsis Alliance is North America's leading resource and authority on sepsis.
- We advocate for patients and engage communities nationwide.
- More than 2.5 million visitors annually use the sepsis.org website.
- We have made significant contributions toward raising sepsis awareness, from 11% to 65% over the last ten years.
- Sepsis Alliance is recognized as a top non-profit by Guidestar and Great Nonprofits.
SPONSORSHIP OPPORTUNITIES

**Sepsis Champion Sponsor - $5,000**
- Company listed as presenting sponsor
- Space at event to present and distribute materials
- Company banner at event (provided by sponsor)
- Logo featured prominently on event website, with link
- Logo featured prominently on event t-shirts and event banner
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Opportunity to provide materials in participants goody bags
- Five entries for the event

**Registration Sponsor - $2,500**
- Logo at registration
- Space at event to present and distribute materials
- Company banner at event (provided by sponsor)
- Logo featured on event website, with link
- Logo featured on event t-shirts and event banner
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Opportunity to provide materials in participants goody bags
- Three entries for the event

**Color Station Sponsor - $1,000**
- Logo at color station
- Logo featured on event website, with link
- Logo featured on event t-shirts and event banner
- Two entries for the event

**Supporter - $500**
- Logo featured on event website, with link
- Logo featured on event t-shirts
- One entry for the event
ADDITIONAL MARKETING OPPORTUNITIES

Race Bag Sponsor - $500
- Sponsor logo included on the reusable race bags given to first 250 participants
- One color logo

Booth Space - $500
- Space at event to present and distribute materials
- Must provide own table, chairs, canopy, etc.

In-Kind Sponsor - Varies
We hope to underwrite Race costs through both cash and in-kind contributions, to allow for more money to go directly to sepsis awareness programs. We welcome partnerships in many areas, including the following products and services:

- Advertising (print, TV, radio, online)
- Printing services
- Banners and signage
- Porta-potties
- Entertainment
- Incentive prizes for race participants
- Decorations
- Tents/tables/chairs

For more information and to become a sponsor, contact Alex at asadorf@sepsis.org

Benefitting Sepsis Alliance
SPONSOR PAYMENT FORM

Sepsis Alliance relies on donations to further our work to increase sepsis awareness. We thank you for your generous gift and continued support.

Please note: We will need your company logo in full color (for website, marketing materials, banner) and black/white (for t-shirts). Logo is due to Alex at asadorf@sepsis.org by May 24 to be included on t-shirts and banner.

Business Name: __________________________________________________________________________

Contact Name: __________________________________________________________________________

Phone: __________________________ Email: __________________________

My business would like to sponsor at the following level:

☐ $5,000 Sepsis Champion Sponsor ☐ $2,500 Registration Sponsor

☐ $1,000 Color Station Sponsor ☐ $500 Supporter

☐ $500 Race Bag Sponsor ☐ $500 Booth Space

Method of Payment

☐ Credit Card ☐ Check Enclosed - if mailing a check, please include this sheet and the name of the person/team you would like to support and mail to: Sepsis Alliance, 1855 First Avenue, Suite 102, San Diego, CA 92101

Card Number: __________________________ Exp. Date: _____/____ CVV: _______

Name on Card: __________________________________________________________________________

Billing Address: __________________________________________________________________________

City, State, Zip: __________________________________________________________________________

A portion of your contribution may be tax deductible to the fullest extent permitted by law. Sepsis Alliance is a registered nonprofit 501(c)(3) organization. Sepsis Alliance tax ID 38-3110993. Please return completed form by email to asadorf@sepsis.org