Vice president of Bay Coffee and Tea Company Carole Colvin wrote recently with some exciting news: the company just opened a 24-hour coffee shop on the main campus of the University of South Florida, in partnership with Aramark Food & Beverage Management Company. And, in 2017, Carole received the Florida State Minority Supplier Development Council MBE Supplier of the Year Award.

The Tampa-based company is an organic coffee roaster and retailer that aims to make a difference in the global coffee market through their participation in all aspects of coffee production, from farm to mug. Carole writes that through the Tuck Minority Business Programs, she learned “how to develop partnerships with other companies whose value platform included social and environmental commitments. Through these partnerships, we were able to gain access to large numbers of coffee consumers with whom we could continually share information about coffee’s global impact.”