jumpthegap® is a biennial International Design Contest held by Roca since 2004 in collaboration with the Barcelona Centre de Disseny and supported by ELISAVA, Barcelona School of Design and Engineering.
jumpthegap® opens a discussion about all aspects of bathing for the near future. It seeks ideas for the many possibilities of the everyday human relationship with water, specifically related to all aspects of hygiene and well-being.

Universities and design schools, as centres and breeding grounds for ideas for innovation, are invited to engage with the discussion through encouraging students to take part in the conversation by designing proposals that respond to issues around the near-future human relationship with water, such as the sustainable use of water, new concepts for human relationships with water, universal access or new materials and technologies.

jumpthegap® offers a 10,000€ award for each of the categories: professional and student.

The We Are Water Foundation offers an additional 6,000€ award to the project that best encompasses its philosophy.

Entries will be judged by an international jury presided over by Ruy Ohtake and Javier Torras.

Finalists and winners will be invited to the Awards Ceremony to be held at the Disseny Hub in Barcelona.