

A low-angle, upward-looking photograph of a grand, ornate domed interior, likely a state capitol building. The dome is covered in intricate frescoes and decorative moldings. The entire image is tinted with a solid blue color. The text is overlaid on the right side of the image.

Future Now Fund **State Strategy** **2019/2020**

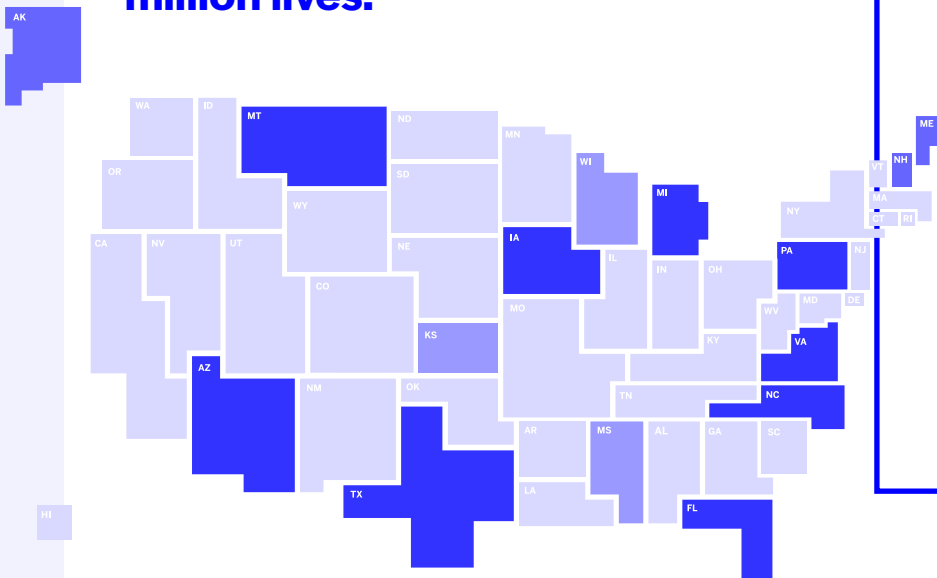
**Rebuilding our democracy by fixing
our states, **one legislature at a time****

It starts in the states.

2018: **1** broken supermajority.
2 flipped chambers. **5** states with
historic progress. **30 of 31** flipped
seats in our targeted state chambers.

2019 & 2020:

Bringing our “Moneyball for Politics” approach to **15 target states**. Working to improve **118 million lives**.



Flips Defends Supermajorities

Moneyball for politics

At every step of the process,
we determine the highest value
political spending to win elections,
change politics, and improve lives.

- Step 1:** Focus on state legislatures.
- Step 2:** Identify the states where we can be the difference-makers.
- Step 3:** Endorse inspiring, committed candidates.
- Step 4:** Fund winning tactics and work with top-notch partners.

Identifying the states where we can be the difference-makers.

We know what factors matter and apply our proven analytics model to all 99 legislative chambers across fifty states to identify where:

- ✓ Achieving our electoral goal will change the direction of an entire state.
- ✓ Our investment can be game-changing in achieving that goal.

While partisan control of Congress is watched closely, **states go under the radar**. There are an endless number of algorithms, models, and public polls predicting the outcome in the House and Senate, and scant few predicting legislative majorities. **Future Now Fund to the rescue!**



The Goals

Sometimes the goal is to **flip** the partisan control of a chamber, in states where there are clear, but narrow, paths to winning legislative majorities.

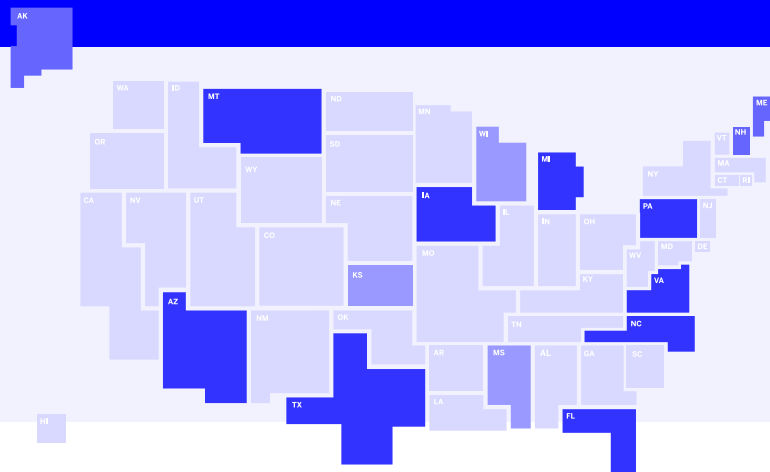
In other states, the goal is to **defend** a new majority that is delivering results to improve lives, but is threatened.

In some states, the goal is to break a **supermajority** in the legislature so that a governor can make strides for the common good.

2019-2020 Electoral Targets

Moneyball for politics

We've identified the **15 states** where strategic investment is most-likely to be game-changing



Flips

In Arizona, Florida, Iowa, Michigan, Montana, North Carolina, Pennsylvania, Texas, and Virginia, we are investing to flip a chamber. We are supporting caucuses that are elevating issues like **healthcare access, clean water, and better bridges and roads**. But in the minority they have to spend most of their time playing defense. Getting rid of the current majority will mean the chance to make big progress on these issues and more. Just look what the new majorities below are accomplishing!



Defends

In 2018, we flipped chambers in Maine and New Hampshire. And lawmakers have been busy improving lives! In Maine, the new majority is working to **advance paid sick leave, make prescription drugs more affordable, and expand access to healthcare**. In New Hampshire, **clean drinking water policy** and an **independent redistricting commission** have finally gotten rolling. And in Alaska, a bipartisan coalition of Democrats and moderate Republicans have worked together to control the House, where they are protecting Medicaid expansion and working to drive **renewable energy investment**.



Supermajorities

Kansas, Mississippi, and Wisconsin all point to the same truism: governors get all the focus, but if they are fighting a supermajority in the legislature, it's a lot harder to improve lives. Kansas Gov. Laura Kelly, Wisconsin Gov. Tony Evers, and a leading Mississippi gubernatorial candidate running in 2019 each may have to contend with a supermajority that will thwart progress on issues like **Medicaid expansion, voting rights, and investing in children**.



Our state strategy needs you.

Money isn't everything, but in 2018, FNF endorsed candidates were **28% more likely to win** than other candidates running in similar districts.

That's where you come in. If you care a lot about the future of our country and our politics, but worry you can't have a big impact on elections, state legislatures are the answer. A relatively small number of people with a relatively low number of dollars can make huge change at the state level.

1. **Start a Giving Circle.** We do the analysis and targeting—you engage your community to adopt a state! Pool contributions, foster a civically engaged group, and learn a ton about how our country works. [Download our Future Now Fund Giving Circle toolkit.](#)
2. **Join Give Smart.** We tell you where your donations make the biggest impact. In 2018 we raised almost \$1M for 46 game-changing state legislative candidates in 3 weeks. Join the people making a difference in America, and spending smart to do it. [Sign up for the Give Smart newsletter.](#)
3. **Make a contribution.** Individual donors sustain Future Now Fund's research, analysis, and targeted state spending.

"Future Now has the grandest ambitions of them all. Combining both a political-action committee, Future Now Fund, and an advocacy group, it strives not only to help progressive candidates win elections, but also to enact, in as many states as possible, a specific and far-reaching policy agenda by 2030."

The Atlantic

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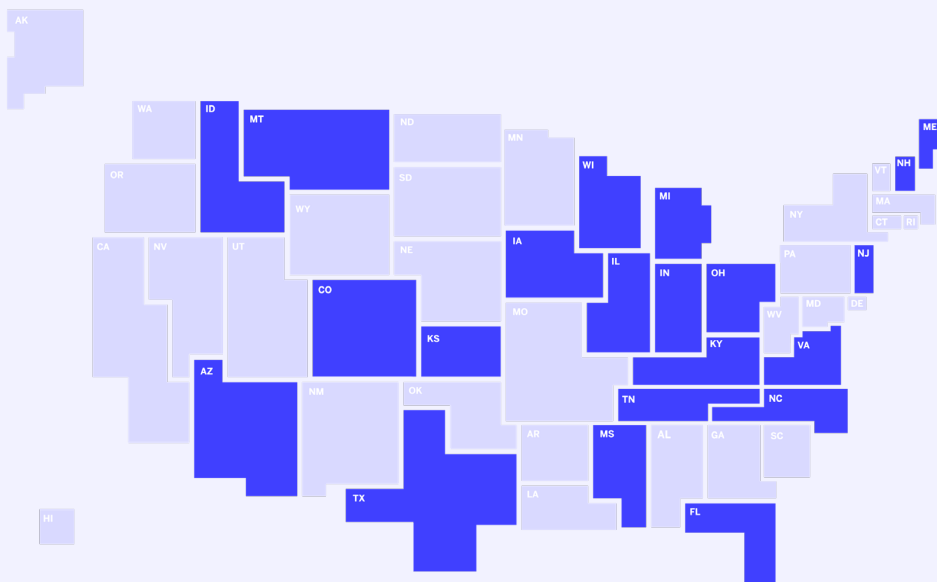
Beyond Electoral

After Election Day, Future Now translates victories into long-term, lasting change by offering lawmakers robust tools centered around **America's Goals**, a framework with decades of research and practice behind it.

To turn the framework into action, Future Now offers a **policy library** filled with innovative model policies and resources; a **50-state report card** ranking every state across dozens of data points like life expectancy, early childhood, and voter participation; **ongoing support** with a live 24/7 helpline (1-833-STATES-1) and a network of national experts; and a series of **seminars and salons** where lawmakers can connect across states and turn ideas into action.

The Policy Library is live at americasgoals.org.

Over 500 lawmakers and candidates have signed on to America's Goals. Since December 2018, hundreds have attended Future Now seminars in their state.



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America's Goals



1 Good jobs



2 Affordable quality healthcare



3 Investing in children



4 Empowering people over special interests



5 Equal opportunity for all



6 Sustainable infrastructure, resilience, and innovation



7 Clean air, water, and energy