MAKING IT PUBLIC

DO YOU WANT TO MAKE PUBLIC ART HAPPEN IN YOUR COMMUNITY OR INVEST IN LOCAL PUBLIC ARTISTS?

HIRE FORECAST TO BRING OUR MAKING IT PUBLIC WORKSHOP TO ANY LOCATION ACROSS THE U.S.

ABOUT THE WORKSHOP

Making It Public is a two-day workshop designed for artists of any discipline who want to gain knowledge about the nuts and bolts of public art and placemaking. This intensive workshop gives artists the skills necessary to produce meaningful public art in the 21st century. Participants engage in panel discussions, round-robin sessions, learning activities and networking opportunities, and leave prepared to move their work into the public sphere.

Visit FORECASTPUBLICART.ORG for more information on this and the other workshops and services we offer.

TOPICS COVERED

The Making It Public workshop will cover:

• How to budget for a project and how much an artist should pay themselves.
• Local funding opportunities for artists, public art projects, research and fellowships.
• Examples of project implementation.
• Creative process and project ideation.
• Best practices for collaboration, contracting and community engagement.
• Site/locational analysis, possible partnerships and team formulation.
• Local and global case studies in public art, placemaking and community-engaged design to draw inspiration for projects and broaden the definition of public art.

ABOUT FORECAST

Founded in 1978, Forecast fosters dynamic, inclusive and resilient communities through public art, community-engaged design and transformative placemaking.

Forecast has brought Making It Public to artists around the country, from Minnesota to Hawaii.

FORECASTPUBLICART.ORG

“ONE OF THE BEST WORKSHOPS I HAVE BEEN A PART OF.”

“IT WAS AWESOME! I LEARNED SO MUCH.”

- MAKING IT PUBLIC PARTICIPANTS
DETAILS
MAKING IT PUBLIC WORKSHOP

HOW MANY PARTICIPANTS?
Up to 30 people

WHAT IS INVOLVED
• Presentations on public art and placemaking, including local and global case studies.
• Panel talks, round robin discussions, group activities and personal reflection time.
• Information for artists on how to market themselves and create a business.

WHAT IS INCLUDED
• Two facilitators for a two-day workshop.
• A highly engaging, interactive and reflective workshop for up to 30 people.
• A packet of readings, resources and tools about public art.

WHAT WE DO
• Create and manage the workshop application process.
• Send out invites and information to organizations and individual artists.
• Select participants for the workshop.
• Organize guest speakers.
• Provide resource materials for participants.
• Facilitate the workshop.

WHAT YOU DO
• Connect us to artists and arts organizations that can spread the word, or who might be interested in applying themselves.
• Look over the application before it is open for submissions.
• Identify space where the workshop can be held.

CONTACT US FOR PRICING & MORE INFORMATION
info@forecastpublicart.org
651.641.1128