### The Membership E-Directory

2016 ADVERTISING

FORMATS & RATES

<table>
<thead>
<tr>
<th>FORMAT</th>
<th>WIDTH (mm)</th>
<th>HEIGHT (mm)</th>
<th>AFFILIATE PRICE (Euros)</th>
<th>NORMAL PRICE (Euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 cover page front after cover (color)</td>
<td>210</td>
<td>297</td>
<td>3,500</td>
<td>7,000</td>
</tr>
<tr>
<td>1/1 page back cover</td>
<td>210</td>
<td>297</td>
<td>2,000</td>
<td>4,000</td>
</tr>
<tr>
<td>1/1 page</td>
<td>210</td>
<td>297</td>
<td>1,750</td>
<td>3,500</td>
</tr>
<tr>
<td>½ page, horizontal</td>
<td>210</td>
<td>148.5</td>
<td>900</td>
<td>1,800</td>
</tr>
<tr>
<td>¼ page, vertical</td>
<td>105</td>
<td>148.5</td>
<td>500</td>
<td>1,000</td>
</tr>
<tr>
<td>¼ page, horizontal</td>
<td>210</td>
<td>74</td>
<td>500</td>
<td>1,000</td>
</tr>
<tr>
<td>1/8 page</td>
<td>105</td>
<td>74</td>
<td>300</td>
<td>600</td>
</tr>
</tbody>
</table>

*Plus 19% value added tax (VAT). Please do not pay VAT in advance - we will send you an invoice.

### LAYOUT DETAILS:

Only the above-mentioned sizes are available. The page format will be A4 (29.5 cm high, 21 cm wide). The Directory listings will be formatted in two columns. If you are an Affiliate, your advertisement will be placed as close as possible to your official entry.

### MATERIAL REQUIREMENTS:

Ready to print advertisements in high resolution should be sent electronically, preferably in eps or pdf format, however jpg or tif are also acceptable. Files can also be sent via post on a CD (however, please ensure that longer transportation times may result in missed deadlines).

### CONTRACT REGULATIONS:

All advertisements accepted for publication are based entirely upon the representation that the advertiser and/or agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that, in consideration of the publication of advertising, the advertiser and/or agency will fully hold harmless and fully indemnify the publisher from and against any and all claims, demands, suits, actions, proceedings, recoveries or expenses of any nature whatsoever, including reasonable fees of counsel selected by the publisher, arising directly or indirectly from the publication of any advertisement (including, but not limited to claims of infringement of copyright or trademark or claims of libel or invasion of privacy) or based upon or arising out of any matter or thing contained in any advertisement.

### TERMS AND CONDITIONS:

- Written confirmation required for ad placement.
- Cancellations must be in writing and received within 5 days after the published deadline for space reservations.
- All advertising is accepted subject to the editor’s approval upon determination that the products or services advertised are in keeping with IFOAM’s mission. The publisher reserves the right, at any time and for any reason, to decline any advertising copy and to cease further publication of any advertising. Only publication of an advertisement shall constitute acceptance of the advertiser’s order.
- The publisher shall not be liable for failure to publish advertising when specified by the advertiser, provided that, if no advertising is published, any charges therefore received by the publisher shall be refunded.
- The publisher reserves the right to revise, on notice of 30 days, any rates, terms and conditions of the rate card.
We confirm the reservation, size and additional details of our advertisement as specified.

**SIZE AND FORMAT:**
- Full page
- 1/2 page (horizontal)
- 1/4 page (vertical)
- 1/4 page (horizontal)
- 1/8 page

- Reprint our advertisement from the last edition in 2015
- We will send an electronic version via e-mail (in eps and pdf files are preferred, jpeg or tif formats are also acceptable) or via post on a CD

**SPECIAL INSTRUCTIONS:**
____________________________________________________________
____________________________________________________________

**ORGANIZATION OR COMPANY:**
____________________________________________________________

**CONTACT PERSON:**
____________________________________________________________

**POSTAL ADDRESS:**
____________________________________________________________

**EUROPEAN VAT NUMBER (IF APPLICABLE):**
____________________________________________________________

**PHONE:** ___________________ **FAX:** ___________________

**EMAIL:** ____________________

WE HEREBY ACCEPT THE CONDITIONS AND TERMS AS STATED ON THE BACK OF THIS CONTRACT.

**DATE:** ___________________ **SIGNATURE:** ___________________

**PRINTED NAME:**
____________________________________________________________

*Please send us the signed contract, artwork and payment by 14 December 2015.*
Keep a copy for your records.
1. BY BANK TRANSFER

Please find below our bank account details to make a payment by bank transfer. If you choose this option, please clearly state your organization’s name (if you are an affiliate, please also include your membership ID) and ensure that you cover possible bank charges.

IFOAM e.V.
Postbank, Neugrabenweg 2, D-66104 Saarbrücken, Germany
IBAN: DE 43 5901 0066 0011 2016 67
BIC/SWIFT: PBNKDEFF

2. BY CREDIT CARD

SEND US YOUR CREDIT CARD DETAILS
Fill in the following information and send it back to us by fax: +49-228-92650-99 or by post: IFOAM - Organics International, Charles-de-Gaulle-Str. 5, D-53113 Bonn, Germany.

PAYMENT DETAILS:

<table>
<thead>
<tr>
<th>AMOUNT (IN EUROS)</th>
<th>CREDIT CARD NUMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPIRATION DATE (MM/YY)</th>
<th>NAME OF CARDHOLDER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ADDRESS OF CARDHOLDER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

DATE: ___________________ SIGNATURE: ___________________

If you have any questions regarding your payment, please contact: membership@ifoam.bio

IFOAM - ORGANICS INTERNATIONAL
Charles-de-Gaulle-Str. 5, D-53113 Bonn, Germany
PHONE: +49-228-926 50 10 | FAX: +49-228-926 50 99
EMAIL: membership@ifoam.bio