THE DRAWING CENTER
40TH ANNIVERSARY GALA
APRIL 25, 2017
CAPITALE
130 BOWERY
COCKTAILS | 6:30 PM
DINNER | 7:30 PM
THE FUTURE OF DRAWING

In our 40th Anniversary year, we are beginning a new institutional era that we call The Future of Drawing. This is an expansive, inclusive, and positive exploration of how drawing operates in contemporary culture. We hope to bring you more of what you love about The Drawing Center: a space for intellectual curiosity; exhibitions and commissions with internationally-known and emerging artists; and public programs that stretch our imaginations and understandings of what mark-making is, and ultimately, where we believe it is going.

WHY SHOULD I SPONSOR?

In addition to pushing The Drawing Center—and by extension, the medium of drawing—forward, sponsors will also enjoy a distinct array of benefits including private tour or reception opportunities, invitations to special events, and branding and visibility.

THE DRAWING CENTER BOARD OF DIRECTORS

Rhiannon Kubicka, Co-Chair
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GALA COMMITTEE

Galia Meiri Stawski, Chair
Rhiannon Kubicka
Iris Z. Marden
Nancy Poses
Jane Dresner Sadaka
Joyce Siegel

MISSION STATEMENT

The Drawing Center, a museum in Manhattan’s SoHo district, explores the medium of drawing as primary, dynamic, and relevant to contemporary culture, the future of art, and creative thought. Its activities, which are both multidisciplinary and broadly historical, include exhibitions; Open Sessions, a curated artist program encouraging community and collaboration; the Drawing Papers publication series; and education and public programs. The Drawing Center was founded in 1977 by curator Martha Beck (1938-2014).
40TH ANNIVERSARY GALA SPONSORSHIPS

In addition to impacting the future of drawing at The Drawing Center, sponsors will also enjoy a distinct array of benefits including: branding and visibility, private tour/receptions options; invitations to special events, and networking opportunities throughout the year.

EXHIBITION SPONSOR $50,000

• Special participation in The Drawing Center’s 40th Anniversary Gala including 20 premier seats, special recognition on invitation, recognition in program, logo recognition on event signage, and special recognition on stage.
• Private tour/reception opportunities for a group of employees to participate with Executive Director or Curators (and artists when available)
• Featured in 2 Drawing Center monthly emails distributed to 20,000 constituents
• Featured on Website as (top) Exhibition Sponsor
• Invitation for 10 to the 2017 40th Anniversary Benefit Auction

DRAWING PAPERS CATALOGUE SPONSOR $25,000

• Special participation in The Drawing Center’s 40th Anniversary Gala including 10 tickets, special recognition on invitation, recognition in program, logo recognition on event signage, and special recognition on stage.
• Private tour/reception opportunities for a group of employees to participate with Executive Director or Curators (and artists when available)
• Featured in 1 Drawing Center monthly emails distributed to 20,000 constituents
• Featured on Website as Drawing Papers Catalogue Sponsor
• Invitation for 5 to the 2017 40th Anniversary Benefit Auction

PUBLIC PROGRAM SPONSOR $15,000

• Special participation in The Drawing Center’s 40th Anniversary Gala including 10 tickets, special recognition on invitation, full page ad in program, and logo recognition on event signage.
• Featured in 1 Drawing Center monthly emails distributed to 20,000 constituents
• Featured on Website as Drawing Room Gallery Sponsor
• Invitation for 5 to the 2017 40th Anniversary Benefit Auction

PROGRAM SPONSOR $10,000

• Special participation in The Drawing Center’s 40th Anniversary Gala including 5 tickets, special recognition on invitation, full page ad in program, and logo recognition on event signage.
• Featured in 1 Drawing Center monthly emails distributed to 20,000 constituents
• Featured on Website as Drawing Room Gallery Sponsor
We/I would like to support The Drawing Center’s 40th Anniversary Gala

- $50,000 Exhibition Sponsor
- $25,000 Drawing Papers Catalogue Sponsor
- $15,000 Public Program Sponsor
- $10,000 Program Sponsor
- $2,500 Patron Ticket
- $1,500 Individual Ticket
- We/I cannot attend but would like to make a 100% tax-deductible gift in honor of the event. _________________________________

CONTACT INFORMATION

Sponsor Name ______________________________________________________________________________
List in Printed Materials as _____________________________________________________________________
Contact Name _______________________________________________________________________________
Phone _______________________________________ E-mail ______________________________________
Address __________________________________________________________________________________
City ______________________________ State __________________________ Zip __________________

PAYMENT INFORMATION

☐ Enclosed is my check made payable to The Drawing Center.

☐ Please charge my ☐ Visa ☐ Mastercard ☐ AMEX

Name on card ____________________________________________________________ Expiration Date __________
Signature __________________________________________________________________________
Billing Address (if different from contact information above) ______________________________

☐ Please contact me at ____________________ (phone or e-mail address) for payment

WIRE TRANSFER INSTRUCTIONS

Bank Name: Chase
Bank Address: 407 Broadway New York, NY 10013
SWIFT Code: CHASUS33
Account Number: 781321773
Account Name: The Drawing Center
Bank’s ABA number: 021 000 021

Please return by February 10th to be included on the invitation.

For more information, please contact DéLana Dameron-John, Development Director, at 212.219.2166 x217 or ddameronjohn@drawingcenter.org.