All sponsorship levels include:

- Logo/link on conference home page.
- List of attendees 2 weeks prior to conference.
- Recognition on conference sponsor slide.
- Recognition in NAFOA Navigator conference magazine.
- Recognition on conference app.
- 20% off equal or lesser value sponsorship if a sponsor commits to and pays for both 2019 conferences prior to April 12, 2019.

**CO-CHAIR $20,000 AND ABOVE**

- Co-chair welcome remarks at opening general session.
- Exhibit booth.
- 4 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine (Spring due March 7, 2019; Fall due September 5, 2019).
- Full-page ad in NAFOA Navigator conference magazine (Spring due March 7, 2019; Fall due September 5, 2019).
- 2 Moderating/Speaking Opportunities.

**PLATINUM $15,000**

- Exhibit Booth.
- 4 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine (Spring due March 7, 2019; Fall due September 5, 2019).
- Full-page ad in NAFOA Navigator conference magazine (Spring due March 7, 2019; Fall due September 5, 2019).
- Closing Reception co-sponsorship.
- Opportunity to purchase Moderating/Speaking Opportunity.*
GOLD $10,000

- Exhibit Booth.
- 3 firm passes.
- 1,000-word (2-page) article in NAFOA Navigator conference magazine (*Spring due March 7, 2019; Fall due September 5, 2019*).
- Full-page ad in NAFOA Navigator conference magazine (*Spring due March 7, 2019; Fall due September 5, 2019*).
- Lunch co-sponsor.
- Opportunity to purchase Moderating/Speaking Opportunity.*

SILVER $5,000

- Exhibit Booth.
- 2 firm passes.
- Half-page ad in NAFOA Navigator conference magazine (*Spring due March 7, 2019; Fall due September 5, 2019*).
- Refreshment Break co-sponsor for either the morning or afternoon break.
- Opportunity to purchase Moderating/Speaking Opportunity.*

BRONZE $4,000

- Exhibit Booth.
- 2 firm passes.

**MODERATING/SPEAKING OPPORTUNITY $2,500**

Available to Platinum, Gold and Silver sponsors. Subject to NAFOA's discretion for content and expertise.

1 PER SPONSOR

**ADDITIONAL FIRM PASSES $750**

Additional firm passes (above sponsor-level allotment) can be purchased for $750 each. Limit 3 upgrade passes per firm. Subsequent passes will be at full corporate conference registration price ($1,200 early bird pricing; $1,300 standard pricing).

For more information, contact VaRene Martin (varene@nafoa.org; 619-322-9285) and Karen Stewart (karen@nafoa.org; 202-568-9494).
## Sponsorship Opportunities

**A LA CARTE**
*(does not include registration)*

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Premier Conference App Sponsorship</strong> $7,500</td>
<td></td>
</tr>
<tr>
<td>Includes the app splash page, an individual navigation icon, one banner ad, one push notification, and one map listing.</td>
<td></td>
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<tr>
<td>1 AVAILABLE PER CONFERENCE</td>
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<tr>
<td><strong>Key App Sponsorship Package</strong> $5,000</td>
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<tr>
<td>Includes one banner ad, one push notification, one map listing and one game challenge.</td>
<td></td>
</tr>
<tr>
<td>3 AVAILABLE PER CONFERENCE</td>
<td></td>
</tr>
<tr>
<td><strong>Gamification App Sponsorship Package</strong> $4,000</td>
<td></td>
</tr>
<tr>
<td>Includes three game challenges, one push notification and one map listing.</td>
<td></td>
</tr>
<tr>
<td>3 AVAILABLE PER CONFERENCE</td>
<td></td>
</tr>
<tr>
<td><strong>Conference App Sponsorship Opportunities</strong></td>
<td></td>
</tr>
<tr>
<td>Over 75% of attendees download and use the app. App banner impressions reached a total of 72.5k views during the Spring Conference.</td>
<td></td>
</tr>
<tr>
<td>Interested in the opportunities above? For detailed information, please contact Missy Hurley at <a href="mailto:missy@nafoa.org">missy@nafoa.org</a> or (202) 579-3372.</td>
<td></td>
</tr>
<tr>
<td><strong>Half Elevator Door Wraps</strong> $5,000</td>
<td></td>
</tr>
<tr>
<td>Your company logo or name will appear on the exterior doors of the host hotel elevators. Your logo will be seen each time the elevator doors open. This is a particularly high-profile sponsorship at the conferences.</td>
<td></td>
</tr>
<tr>
<td><strong>Portland Only</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Conference Tote Bags</strong> $5,000</td>
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</tr>
<tr>
<td>Your logo or name will appear on one side of the conference tote bag that each attendee will receive at registration. This bag contains all materials needed for the conference, which will be carried with attendees travel, whether to work or around the globe. Sponsorship also includes one company insert with the conference bag (brochure, flyer, CD, flash drive, give-away, etc.).</td>
<td></td>
</tr>
<tr>
<td><strong>Gamification App Sponsorship Package</strong> $4,000</td>
<td></td>
</tr>
<tr>
<td>Includes three game challenges, one push notification and one map listing.</td>
<td></td>
</tr>
<tr>
<td>3 AVAILABLE PER CONFERENCE</td>
<td></td>
</tr>
<tr>
<td><strong>Coffee Service with Flavors/Toppings Bar</strong> $3,000</td>
<td></td>
</tr>
<tr>
<td>Per day, 2-hour service once a day on Monday and/or Tuesday. Your company’s name and logo prominently placed on the service bar and coffee cups and listed as a break in the Navigator and on the conference app.</td>
<td></td>
</tr>
<tr>
<td><strong>Bedre’ Chocolate Bars with Private Label</strong> $3,000</td>
<td></td>
</tr>
<tr>
<td>Your companies name and logo prominently placed on the conference tote bag and all chocolate bars distributed on both Monday &amp; Tuesday.</td>
<td></td>
</tr>
<tr>
<td>COMMITMENT BY FEBRUARY 18 FOR SPRING; AUGUST 12 FOR FALL</td>
<td></td>
</tr>
</tbody>
</table>

**SOLD OUT!**

**NOT AVAILABLE**

www.nafoa.org | info@nafoa.org | @nafoaorg
SPONSORSHIP OPPORTUNITIES

A LA CARTE

(does not include registration)

**CONFERENCE BADGE SPONSOR** $4,000
Your logo and company name will be featured on the back of the conference badges given to each attendee.

**INTERNET SPONSOR** $3,000
Your company name will be used as the password for participants to log on to the conference WiFi connection. Your logo will also be featured in the program book and on signage for accessing the conference WiFi.

**ROOM KEY CARD SPONSOR** $3,000
Your logo or name will appear (along with the NAFOA logo) on the hotel room key cards. Your logo will be viewed by guests every time they enter their rooms.

**LANYARDS** $2,500
Your company name or logo alternating with NAFOA on the lanyards given to every attendee.

**CHARGING STATION** $2,000
Your company name and logo prominently placed on a charging station strategically placed at the conference to maximize visibility.

**MARKETING MAXIMIZER TOTE BAG INSERT** $1,000
Includes one company insert into the conference bag (brochure, flyer, CD, flash drive, etc.). Inserts must not exceed 8.5” x 11.5” x 1.0” in dimensions.

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**NAFOA NAVIGATOR ADVERTISING**

NAFOA’s conference magazine, the NAFOA Navigator, features over 100 pages of articles, policy reports, speaker listings, spotlights on featured member tribes, congressional calendar, exhibit hall listing, and much more.

Attendees can take the Navigator home with them for future reference or share with colleagues, allowing your ad to be viewed beyond the on-site participants, well after the conference ends.

Advertising rates for NAFOA Navigator are as follows:

- **FULL PAGE AD** $2,500
- **HALF PAGE AD** $1,500
- **QUARTER PAGE AD** $900
- **TWO PAGE (1,000 WORD) ARTICLE** $2,500

Articles are due March 7, 2019 for the Spring Conference and September 5, 2019 for the Fall Conference.

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SOLD OUT!
GLASS PANELS $1,000
Per panel. Your logo or name will appear on glass panels overlooking the host hotel pre-function space. The panels will be two-sided and provide sponsors high-profile visibility at the conference.

3 AVAILABLE

TABLE WRAPS $1,500
Per table. Your logo or name will appear on 2 sides of the large waterfall stone tables that are in the pre-function space. The tables are throughout the space where attendees take breaks and network which will provide sponsors high-profile visibility at the conference.

4 Tables Available

WATER BOTTLES $2,500
Your company name and logo will be placed on branded water bottles available for all conference attendees during Monday and/or Tuesday.

SOLD OUT!

ESCALATOR GLASS PANEL WRAPS $5,000
Your company logo or name will appear on the glass siding of the host hotel pre-function space escalators. Your logo will be seen by all conference attendees each time they pass the escalator. This is a particularly high-profile sponsorship at the conference.

1 SPONSOR PER CONFERENCE

FLOOR DECALS $1,000
Your logo or name will appear on one 6’x6’ floor decal and one 2’x3’ floor decal on the conference floor space.

1 SPONSOR PER CONFERENCE

ONLY AVAILABLE AT MYSTIC LAKE
The following sponsorship opportunities are only available for the 2019 Fall Finance and Tribal Economies Conference to be held at the Mystic Lake Casino in Prior Lake, MN.