Careers and enterprise provision in England’s schools and colleges:
State of the Nation 2018

1. 1,000 schools and colleges have now completed Compass twice. They show improvements on every dimension of careers support

- On average, 1,000 schools and colleges are now achieving 2.7 out of 8 benchmarks
- There has been progress on every benchmark
- Progress has been particularly strong on ‘Encounters with employers and employees’ and ‘Linking curriculum learning to careers’

2. Schools and colleges serving disadvantaged communities perform particularly well

3. In total, 3,000 schools and colleges have now completed Compass

4. Progress is positive, but we have a long way to go

5. The impact of the Careers Strategy will be seen over the next year

Change in the proportion fully achieving each benchmark among repeat submissions

1. A stable careers programme
   - First submission: 4%
   - Most recent submission: 13%
   - Change: 9%

2. Learning from career and labour market information
   - First submission: 13%
   - Most recent submission: 27%
   - Change: 14%

3. Addressing the needs of each pupil
   - First submission: 9%
   - Most recent submission: 18%
   - Change: 9%

4. Linking curriculum learning to careers
   - First submission: 19%
   - Most recent submission: 34%
   - Change: 15%

5. Encounters with employers and employees
   - First submission: 34%
   - Most recent submission: 50%
   - Change: 16%

6. Experience of workplaces
   - First submission: 19%
   - Most recent submission: 37%
   - Change: 18%

7. Encounters with further and higher education
   - First submission: 13%
   - Most recent submission: 19%
   - Change: 6%

8. Personal guidance
   - First submission: 19%
   - Most recent submission: 48%
   - Change: 29%

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1. Compass is a free online self-evaluation tool for all schools and colleges to enable them to measure the effectiveness of their careers provision against the Gatsby Benchmarks

2. The eight Gatsby Benchmarks are a framework for good career guidance developed to support schools and colleges in providing young people with the best possible careers provision
Schools and colleges serving disadvantaged communities perform particularly well

- Schools and colleges serving communities with higher unemployment and fewer professionals tend to score better against the benchmarks
- Schools and colleges in coastal areas also tend to do better
- This may be because efforts to target resources are working, and that schools and colleges are prioritising careers support as a solution to the social mobility challenge

The map is a visual representation of the performance across the 38 Local Enterprise Partnership areas. This was calculated using quartiles; the median value was 2.15, the lower quartile was 1.9 and the upper quartile was 2.5.
In total 3,000 schools and colleges have now completed Compass providing the most comprehensive assessment yet of careers provision in England yet

• More than 3,000 schools and colleges have now assessed themselves against the Gatsby Benchmarks
• Engaging with the benchmarks is becoming the norm for schools and colleges

The progress is positive, but we have a long way to go

• Across the total 3,000 schools and colleges the average number of benchmarks achieved by schools and colleges is still only 2.1
• Across this new baseline, the proportion of schools and colleges not achieving any benchmarks has fallen to 18%, the proportion achieving half has increased to 20%, and 11% of all schools are now achieving the majority of the benchmarks. 21 schools and colleges have achieved all 8
• There is still a very long way to go

Over the next year we will see the impact of the Careers Strategy

• 20 Careers Hubs have been established from this September serving 700 schools and colleges, with a further 20 launching next year
• 1,400 Careers Leader training bursaries have now been awarded
• Schools in the Enterprise Adviser Network have outperformed on the benchmarks
• Over the next year we will be begin to see the impact of the broader Careers Strategy