Emerson College Poll: Moore Leads Jones 55%-45% in Alabama Senate Race. Majority of Voters Not Shaken By Bombshell Moore Allegations.

Boston, MA - The new Emerson College poll in Alabama has Republican Roy Moore leading his Democratic challenger Doug Jones by 10 points, 55% to 45%, with about a month to go until the special election on December 12th. The ten-point margin represents a significant closing of the gap from a 22 point lead in Emerson’s September poll. The poll was conducted November 9th to 11th, in the immediate aftermath of a Washington Post story detailing allegations of sexual advances of Moore with an underage women within the past 40 years. The sample size is n=600, with a margin of error of +/- 3.9%. Click here to listen to podcast bit.ly/2zRDmnJ.

With an “undecided” option provided to voters, Moore led Jones 49%/40%. Undecided voters lean towards Moore 56%/44%. Moore benefits from President Trump’s strong 58%/36% approval rating in Alabama. Among voters with a favorable opinion of Trump, Moore leads Jones 85%/15%.

Senate Majority Leader Mitch McConnell fares badly with voters in the Yellowhammer State, with a favorable/unfavorable rating of 20%/51%. McConnell has been criticized by former Trump adviser and Moore supporter, Steve Bannon, who has a 26%/37% favorability rating among those polled. Moore has a 42%/37% favorability rating, while Jones is at 31%/40%.

Twenty-eight percent of voters agreed that the Washington Post story influenced their vote, versus 59% who said the Post story made no difference. Thirteen percent had not heard about the sexual accusations against Moore. Voters influenced by the allegations break for Jones, 68% to 32%, while voters who say it makes no difference support Moore, 67% to 33%. Voters with no knowledge of the story break for Moore, 53% to 47%.

Alabama voters are split among Trump’s decision to abstain from the Paris Climate Agreement following news this week of the U.S. being the only remaining country to decline joining the international agreement, with 37% supporting the decision compared to 34% who say we should join. Nineteen percent are unsure.
Methodology
The Alabama Emerson College poll was conducted November 9th through November 11th, 2017, under the Supervision of Professor Spencer Kimball. The sample consisted of registered voters who indicated that they are very likely to vote, n=600, with a margin of error (MOE) of +/- 3.9 percentage points. The Alabama data was weighted by gender, mode, and 2016 vote results. It is important to remember that subsets based on gender, age, party breakdown and education carry with them higher margins of error, as the sample size is reduced. Data was collected using an Interactive Voice Response (IVR) system of landlines only and an online sample provided Opinion Access Corp.

Emerson College Polling Weekly is the official podcast for the Emerson College poll. The podcast is available on iTunes, Stitcher and the CLNS Media Mobile App. Visit our website at http://www.emersoncollegepollingsociety.com. Follow us on Twitter @EmersonPolling.

1. To start, can you please tell me your gender?
   Press 1 for male
   Press 2 for female

2. Are you currently registered to vote? If yes, do you consider yourself a member of a political party?
   Press 1 for Democrat
   Press 2 for Republican
   Press 3 for Independent or other
   Press 4 if you are not registered to vote

3. How likely are you to vote in the special election for U.S. Senate on December 12th?
   Press 1 if you are very likely to vote
   Press 2 if you are somewhat likely to vote
   Press 3 if you are 50-50
   Press 4 if you are not likely to vote

4. For whom did you vote in the 2016 Presidential election?
   Press 1 for Donald Trump
   Press 2 for Hillary Clinton
   Press 3 for someone else or if you did not vote in this election

5. Is your opinion of Donald Trump generally favorable or generally unfavorable?
   Press 1 for favorable
   Press 2 for unfavorable
   Press 3 for neutral or no opinion
   Press 4 if you have never heard of this person
6. What about Senate Majority Leader Mitch McConnell? Is your opinion of Mitch McConnell generally favorable or generally unfavorable?
   Press 1 for favorable
   Press 2 for unfavorable
   Press 3 for neutral or no opinion
   Press 4 if you have never heard of this person

7. And what about Steve Bannon? Is your opinion of Steve Bannon generally favorable or generally unfavorable?
   Press 1 for favorable
   Press 2 for unfavorable
   Press 3 for neutral or no opinion
   Press 4 if you have never heard of this person

8. Next, take Roy Moore. Is your opinion of Roy Moore generally favorable or generally unfavorable?
   Press 1 for favorable
   Press 2 for unfavorable
   Press 3 for neutral or no opinion
   Press 4 if you have never heard of this person

9. Finally, how about Doug Jones? Is your opinion of Doug Jones generally favorable or generally unfavorable?
   Press 1 for favorable
   Press 2 for unfavorable
   Press 3 for neutral or no opinion
   Press 4 if you have never heard of this person

10. If the special election for U.S. Senate were held today, for whom would you vote among the following candidates?
    Press 1 for the Democrat Doug Jones (go to 14)
    Press 2 for the Republican Roy Moore (go to 14)
    Press 3 if you are unsure (go to 13)

11. Towards which candidate are you currently leaning towards voting?
    Press 1 for the Democrat Doug Jones
    Press 2 for the Republican Roy Moore

12. In order to vote in Alabama, you must have a valid form of photo identification. Do you have a valid government-issued photo ID such as a driver's license or passport, or a school-issued photo student ID?
    Press 1 for yes
    Press 2 for no
    Press 3 if you are unsure
13. For statistical purposes only, can you please tell me your ethnicity?
Press 1 for Hispanic or Latino of any race
Press 2 for White or Caucasian
Press 3 for Black or African American
Press 4 for Asian or Indian American
Press 5 for other or multiple races

14. What is your age range?
Press 1 for 18-34 years
Press 2 for 35-54 years
Press 3 for 55-74 years
Press 4 for 75 or more years

15. Regardless of your political party preference, would you say that your views align more with the establishment or anti-establishment wing of your party?
Press 1 for establishment
Press 2 for anti-establishment
Press 3 if you do not consider yourself a member of a political party
Press 4 if you are unsure

16. If Attorney General Jeff Sessions was fired by President Trump or resigned from office would that affect who you will vote for in the Senate special election?
Press 1 for yes
Press 2 if it would make no difference

17. As you may have heard, multiple women recently came forward to accuse Roy Moore of making sexual advances on them when they were underage. Do these new revelations affect who you will vote for in the Senate special election?
Press 1 for yes
Press 2 if it makes no difference
Press 3 if you haven’t heard about this

18. In a process known as gerrymandering, Congressional district lines are drawn by elected officials to favor the political party in power in that state. Do you think that you live in a gerrymandered Congressional district?
Press 1 for yes
Press 2 for no
Press 3 if you are unsure

19. Finally, do you think the United States should or should not join the Paris Climate Agreement?
Press 1 if you think the US should join the Paris Climate Agreement
Press 2 if you think the US should not join the Paris Climate Agreement
Press 3 if you have no opinion
Press 4 if you do not know what this is
Press 5 if you are unsure

20. USC district