INVITATION
WATER ENTREPRENEURSHIP DAY
STOCKHOLM WORLD WATER WEEK
Sunday, 25th of August 2019

WHAT?
On the side lines of last year’s World Water Week, a meeting of global entrepreneurship enablers, financiers and investors at the Norrsken Foundation provided the basis to launch a “global” pact. Since then, a number of organizations formed up the nucleus for the SWEP – Sanitation and Water Entrepreneurship Pact and developed a business plan, communications materials, and is convening the World Water Week’s seminar on Entrepreneurship, as well as, inviting you to attend an official launch meeting and reception.

SWEP is an international, innovative, and collaborative network of financiers and enablers of sanitation and water entrepreneurship. The idea behind creating such a network stems from a need to create the nucleus of a global value-chain, or “one stop shop”, that effectively improves the conditions for supporting “enabling organizations” that accompany entrepreneurs all the way from idea to full market application. The network originated as a Swiss Water Entrepreneurship Pact and was brought to the international arena for upscale by cewas and the Nordic Agency for Sustainable Impact.

For more information: https://www.water-entrepreneurship-pact.ch/

WHERE AND WHEN?
The Seminar, Entrepreneurship Driving Water Impact for All, will take place at the 2019 World Water Week Venue (Tele2 Arena) between 11.00 and 17.30 (3 separate sessions). To attend the seminar, you have to be registered for the World Water Week in Stockholm.

The launch meeting and reception will take place in the adjacent Clarion Quality Hotel Globe – from 17.30 till 21.00.

The complete agenda for the day follows shortly.

WHO?
You are invited to attend the seminar and the reception meeting because you are a valuable contributor or prospective partner in the SWEP.

The other participants including enabling organizations (incubators, accelerators, market developers); investment funds and donors; and end-users (b2b).

HOW TO CONFIRM YOUR ATTENDANCE
Sessions 1, 2 and 3 are open to anyone registered at World Water Week.

For the SWEP launch meeting and reception, there is a very limited number of seats and those are reserved for prospective SWEP members and partners. If you are interested in attending – please write to info@water-entrepreneurship-pact.ch indicating to us your interest to participate. We will confirm as soon as possible and add your name on the guest list.
FULL AGENDA:

Session 1: Reaching the last mile in Asia – catalyzing SMEs and Entrepreneurship

Room: L10 World Water Week Venue (Tele2 Arena)

Session Abstract: Water security has consistently been identified as among the top 5 risks to the world's future. With a focus on Asia, this session will explore the role of governments, big businesses, and development agencies in catalyzing impact driven and inclusive solutions that promote the participation of private actors and small and medium-sized businesses (SMEs) in sustainable development.

11:00 Welcome and introduction to the session
Professor Gyewoon Choi, Incheon National University

11:05 Contextualization: Actions from Asia
Mai Flor, WaterLinks

11:15 Improving Water Security and Entrepreneurship in Water Management Unification Environment in Korea
Vice Minister Chun Kyoo Park, Ministry of Environment, South Korea

Jonnee Anne F. Refuerzo, San Miguel Holdings Corporation

11:35 World Café
Moderator: Mai Flor, WaterLinks Discussion

- Dammika Sirisena, MCB Bank
- Dongil Seo, Chungnam National University
- Edgar L. Dona, San Miguel Holdings Corporation
- Jieun Lee, Korea International Cooperation Agency
- Justine Lerche, Veolia

12:20 Closing remarks
Professor Gyewoon Choi, Incheon National University

12:30 Close of session
Session 2: Be part of the solution! An interactive session evaluating the links between sanitation and water entrepreneurs, financiers, enablers, and end-users

Room: L10 World Water Week Venue (Tele2 Arena)

Session Abstract: Entrepreneurial solutions contribute greatly to the twin objectives of water security and a healthy private sector. The session will review successes and failures of existing support mechanisms for accelerating and promoting water and sanitation entrepreneurship. This interactive session features a “marketplace” of financiers, enablers, entrepreneurs, and end-users to identify strong and weak linkages between finance, incubation, acceleration, and the needs of all stakeholders. Using Mentimeter, we will collect ideas on how to improve the entrepreneurial “ecosystem” in the water and sanitation sector.

14:00 Welcome and Introduction to the Session

14:05 Strong and Weak Links in the Entrepreneurial Eco-system
German Sturzenegger, Inter-American Development Bank

14:20 Marketplace Interactive Session
Facilitated by Waterpreneurs with support from IADB, Rami Narte, and Sydney Sapper

15:25 Closing remarks
Sydney Sapper, Population Services International

15:30 Close of session
Session 3: Accelerating the Impact of Entrepreneurs Globally Towards Agenda 2030

Room: L9 World Water Week Venue (Tele2 Arena)

Session Abstract: Entrepreneurs go through a long, transformative process from ideas to prototypes to incubation and finally, business viability and application in markets. Along the way there are many pitfalls. What do the entrepreneurs need? How do financiers, investors and enablers support these needs? Are there markets for their products and services? And how can efforts be aligned to achieve scale and impact? The session will seek responses to these questions and features a “Hard Talk” with entrepreneurs, financiers, and accelerators aimed at finding solutions towards achieving Agenda 2030.

16:00 Welcome and Introduction to the Session
Rami Narte, Global Water Partnership

16:05 Towards a Global Enabling Environment for Entrepreneurs
Dr. Monika Weber-Fahr, Global Water Partnership

16:15 The Missing Links in the Sanitation and Water Entrepreneurship Eco-system
Michael Kropac, cewas/Sanitation and Water Entrepreneurship Pact

16:25 Toilet Accelerator: Business innovation & entrepreneurship for the Sanitation Economy
Cheryl Hicks, Toilet Board Coalition

16:35 Scaling Water and Sanitation Access through Loans to WSS Enterprises
Mary Ngunjiri, water.org

16:45 Hard Talk
Moderator: Janek Hermann-Friede, Cewas/ Sanitation and Water Entrepreneurship Pact
- Antonella Vaglente, Young Water Solutions
- German Sturzenegger, Inter-American Development Bank
- Henk Holtzlag, SMART Centers
- Johan Gély, Swiss Agency for Development and Cooperation
- Lauren Alcorn, One Drop Foundation
- Corinne Bazina, Danone Communities
- Myles Elledge, Biomass Control
- Shaikh Zunaed Ali, SLOPB Bangladesh
- Sjef Ernes, Aqua for All
- Violette Ruppanner, Swiss Bluetec/Sanitation Water Entrepreneurship Pact

17:30 Close of session

Head to Clarion Quality Globe hotel for SWEP Launch meeting and reception
(see next page)
SWEP Launch Meeting and Reception – Private event

Venue: Clarion Quality Globe hotel (adjacent to Tele2 Arena)

This session has very limited number of seats available for current and future SWEP partners. If you are a SWEP partner or interested in learning more about how to joint the SWEP partnership (for enablers and financiers only) please write to us at info@water-entrepreneurship-pact.ch indicating your interest. We will send you a confirmation and add your name on the guest list.

Session abstract:
Following input from a host of organizations on the sidelines of last year’s water week, the SWEP has developed a proposed change-theory, business case, and governance documents through an intensive process that involved organizations, financiers, consultants and SWEP members. The outcome of this process paves way for a global, member-based network that will build a complete value-chain for supporting entrepreneurs from blueprint to scale. In this session, the SWEP members behind this initiative will present the results for a larger group of prospective partners and interested organizations to solicit feedback and advance the launch of the SWEP.

17.30 Welcome, registration and refreshment

18.00 Follow-up since 2018, what happened? By SWEP members

18.10 Presentation of the SWEP Business case – By SWEP Business case facilitators

18.30 Roundtable discussion facilitated by SWEP members

19.30 Snacks, drinks and mingle