Committee of the Year

The Membership Committee is expected to generate interest in the Business Fellows program amongst eligible students by promoting the core values, purpose and mission. This committee vets and instructs interested students on how to become active members, and highlights the benefits of remaining engaged throughout their collegiate career despite competing priorities. Through the efforts of the Membership committee, the Business Fellows program has experienced tremendous growth - since 2014 we have grown from a community of 80 active members to over 120 from freshmen through graduating seniors. A new membership classification, “Friends of Business Fellows,” has been established to include unrepresented minority students who are business minors or working on transferring into the college of business from another college. Happy with the success of growing the program, the Membership committee was passionate about creating an inclusive and engaging environment for members and launched a “Community Conversations,” series. Held one to two times per month, a limited number of members are randomly selected to come together over dinner to meet new members, and create a deeper appreciation and understanding of one another over Table Topics discussions. Immediately, this initiative created a greater sense of community amongst a large group of students.

Thank you to Sierra and Alexis for your leadership; and congratulations to the entire Membership committee.