Jessica Wall is a second year student with a double major in marketing and entrepreneurship. Outside of her role as co-chair for the Business Fellows Community Service committee, she is a member of CHAARG and Lindner Women in Business. These are two inspirational women’s groups, one for group fitness and healthy living and the other is to highlight various careers, disciplines, and industries open to emerging businesswomen. She enjoys being involved on campus, but she is most passionate about community service.

She feels that she gets more out of community service than the hours she puts in and “it’s not the hours you put in, but what you put in the hours that counts!” For example, she was able to coordinate with Luxottica’s One Sight community initiative to give free eye exams to elementary school kids. She considers her impact to be small, but the investment she made in the community will live on forever.

Being able to participate in community service, such as Into the Streets where UC students volunteer their time and effort to a range of service organizations across the region is impactful alone, but she also enjoys the level of responsibility that her title holds. She is able to collaborate with fellow students and organize events with huge companies and charity. All in all, she loves what she does, and her energy and spirit is contagious. Her Big Hairy Audacious Goal in this world is to inspire others though her actions and specifically community service.