Ally of the Year

Laurel Nock first engaged with the Business Fellows program during her tenure as a member of the Lindner Marketing Team. In December 2014, Laurel left the university to pursue another career opportunity, but proactively expressed her interest in continuing to work on the program’s behalf. Laurel has single-handedly created the branding for the entire program – from the typography to the beautiful programs for The Toast. Laurel invests her time and creativity to the program out of the kindness of her heart – she presents many innovative ideas and challenges the program to elevate its presence and command attention through its collateral.

Congratulations Laurel!