Distinguished Alumni Award

Mrs. Claudia Abercrumbie is a 1985 graduate of the UC Lindner College of Business where she attended under the Minority Scholars Program (now Darwin T. Turner Scholars Program). She earned a MBA as a Consortium for Graduate Study in Management Fellow at the Indiana University, Kelley School of Business.

Today, she is President & CEO of The Abercrumbie Group, a company that creates and manages signature events to address unmet needs in the community and help its corporate partners meet their business objectives. Some of its signature events, which many of our students have attended or helped manage include:

- Men of Honor, A Salute to African American Men
- All About Women; and
- A Celebration of Black Music

And some client events include:

- The African American Chamber Shark Pool
- The Ohio Minority Supplier Development Council Awards Gala & Silent Auction
- Uptown Business Celebration

Mrs. Abercrumbie began her career as a Brand Assistant at Procter & Gamble and eventually moved to Ethnic Marketing, where she led the promotional efforts for the company’s major national sponsorship of the National Council of Negro Women’s Black Family Reunion Celebration in seven markets.

Mrs. Abercrumbie also worked for Ethicon Endo-Surgery managing the company’s participation in over 100 national medical conventions and later became the Director of Development for the University of Cincinnati Division of Student Affairs & Services,
where she helped to raise over $10 million for university-wide initiatives, including the Darwin T. Turner Scholars Program.

In 2016, Mrs. Abercrumbie was named a YWCA Career Woman of Achievement and The Abercrumbie Group received a Cincinnati USA Regional Chamber Business Award. Dr. Eric Abercrumbie is her spouse of 30 years and together, they have one adult daughter, Erica Marie.