The Business Fellows Recruitment Committee supports Lindner Undergraduate Recruitment to increase the enrollment of underrepresented students. Opportunities include serving as shadow day hosts, interaction with prospective students and parents, and participating in external events to generate interest in the college. Students must also be well versed in the Lindner undergraduate experience and admissions requirements.

This year we were fortunate to have two passionate leaders at the helm – Sidney Woodford and Alexis Artis. Early in their appointment as chairs, they proactively developed a strategic plan and presented it to the Associate Dean of Undergraduate Programs and the Director of Admissions and Recruitment. Once they gained buy-in, they set out and...

- Hosted the first annual Lindner Immersion – a Saturday experience in the fall for undergraduate high school juniors and seniors to introduce them to the variety of opportunities at the college and university; and an early opportunity for prospective and current students to begin building relationships.

- Once admission decisions were sent at the top of the calendar year, 17 Business Fellows volunteers, including alumni, placed phone calls to 121 prospective underrepresented students to congratulate them on their acceptance and to field any questions; and

- This committee remains hard at work serving as college ambassadors and leading shadow days for prospective students where they attend classes and lunch with current students to experience “a day in the life…”

Thank you to all the recruitment committee volunteers and, Sidney and Alexis – your hard work has truly made a difference.