IS YOUR TECHNOLOGY READY FOR THE WELFARE AND HEALTHCARE MARKET?
PUBLIC INTELLIGENCE CAN HELP YOU BRING YOUR TECHNOLOGY INTO THE DANISH MARKET

TECHNOLOGY READINESS LEVELS (TRL) ARE A TYPE OF MEASUREMENT SYSTEM USED TO ASSESS THE MATURITY LEVEL OF A TECHNOLOGY

TRL 1: Basic principles observed
TRL 2: Technology concept formulated
TRL 3: Experimental proof of concept
TRL 4: Technology validated in lab
TRL 5: Technology validated in relevant environment
TRL 6: Technology demonstrated in relevant environment
TRL 7: System prototype demonstration in operational environment
TRL 8: System complete and qualified
TRL 9: Actual system proven in operational environment

IN THIS PHASE PUBLIC INTELLIGENCE CAN OFFER YOU:

- Validation on idea
- User insights
- Identification of needs
- Ideation and idea development
- User feedback on the concept
- Market research
- Mock-up development
- Advising on business concept
- Advising on funding

PHASE ONE:
FROM PRINCIPLES TO PROOF OF CONCEPT

- Prototype-test
- Simulation
- User test in closed environment - lab
- Early evaluation
- Test in closed simulated user environment
- Analysis of which certificates and approval the product needs

PHASE TWO:
FROM LAB TO REAL ENVIRONMENT

- Developing business plan
- Real - life test
- Usability test
- Go to Market strategy
- Pilot project
- Business case
- Market assessment
- Funding strategy
- Marketing strategy
- Sales strategy

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