Finding reliable sources.

We went behind the print with 42 journalists at major news publications including CNN, Forbes, National Geographic, and the New York Times to gain a better understanding of what tools they are using to find stories, and to share their advice for aspiring journalists.

Overview of survey results:

- What apps, tools or platforms do you use to find stories? (Google searches, google news, google alerts)
- What apps, tools or platforms do you use to write articles? (Microsoft Word, Evernote, Adobe InCopy)
- What apps, tools or platforms do you use to market your work? (LinkedIn, Facebook, Instagram)
- What do you use to record interviews? (Professional Camera Equipment, Adobe Premiere Pro)
- What's the biggest misconception about your job? (That media is used as a fake news outlet, That we are lazy)
- What's the most tedious part of your job? (Transcription, Reporting)
- What's the best piece of journalism advice you've ever received? (Trust your gut! It's easier to cut than add.)
- What's the best part of your job? (Meeting new people, Discovery)
- If you outsource transcription, to where? (Rev, TranscribeME)

Survey results by publication:

- CNN
- Forbes
- National Geographic
- New York Times
- Beyond Weigh In

Where do you get your news?

- Median
- Publications
- News
- Media
- Social media
- TV
- Other

Data analysis:

- 74% of journalists use Google searches to find stories.
- 44% use Google news.
- 16% use Google alerts.
- 7% use social media platforms like Twitter and Facebook.
- 2% use proprietary CMS.
- 2% use other news outlets and aggregate sites.
- 5% use email.
- 2% use word of mouth.
- 17% use handwritten notes.
- 16% use versions of the same story.
- 18% use PR pitches.
- 34% use social media groups.
- 3% use print.
- 3% use radio.
- 3% use podcasts.
- 3% use cable TV.
- 3% use the internet.
- 3% use phone.
- 2% use in-person interviews.
- 2% use other news outlets and aggregate sites.
- 2% use proprietary CMS.
- 2% use email.
- 2% use word of mouth.
- 18% use social media platforms like Twitter and Facebook.
- 18% use proprietary CMS.
- 18% use other news outlets and aggregate sites.
- 18% use email.
- 18% use word of mouth.
- 18% use social media platforms like Twitter and Facebook.
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