FOR IMMEDIATE RELEASE
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Leong Leong to Design New Mixed-use Campus for Los Angeles LGBT Center in Hollywood, California

HOLLYWOOD, CA

Leong Leong has been selected by the Los Angeles LGBT Center and Thomas Safran & Associates to design the masterplan and architecture for the Center’s new, mixed-use site in Hollywood, California.

The Los Angeles LGBT Center’s more than 500 employees and 3,000 active volunteers provide services for more LGBT people than any other organization in the world, welcoming more than 42,000 client visits each month. To better meet the growing demand for client services, the Center has chosen Leong Leong to design a new 183,700-square-foot facility that—united with an existing facility across the street—will form a unique campus that spans more than a city block and includes 140 units of affordable housing for seniors and young adults, 100 beds for homeless youth, a new senior center, retail space, a new center for homeless youth, and a new administrative headquarters.

The Center’s partner in the project, Thomas Safran & Associates, is a leader in the development of affordable housing in Southern California, having developed more than 6,000 units over the past 40 years.

“We are very excited to have been selected to design this unprecedented project for the LGBT community and the city of Los Angeles. We hope it will not only create a new platform for furthering the mission of the organization, but also serve as a symbol of the progress that has been made in the name of equality for the LGBT community,” says Dominic Leong, partner at Leong Leong.

Designed by Leong Leong in association with Killefer Flammang Architects, the new site, located off McCadden Place and Santa Monica Boulevard, will include a public plaza and a series of courtyards that will unify the diverse programs and the neighboring facility, known as The Village at Ed Gould Plaza, while creating a porous, pedestrian-oriented urban campus in the heart of Hollywood.

“The design concept is to create a mosaic of unique spaces and programs that—together with The Village at Ed Gould Plaza—will form a cohesive campus along McCadden Place. We hope the project will become an urban catalyst for the neighborhood, connecting residents, clients, staff, and neighbors alike,” says Chris Leong, partner at Leong Leong.

The site, to be named by lead donor Anita May Rosenstein, will also be home to a vibrant cultural arts center, enabling the expansion of the cultural spaces currently housed at the Center’s Village at Ed Gould Plaza, including the renowned Renberg Theatre, Lily Tomlin/Jane Wagner Cultural Arts Center, and Advocate & Gochis Art Galleries.

“When the Los Angeles LGBT Center celebrates 50 years of service to the LGBT community in 2019, we’ll be doing so from our new campus,” says Los Angeles LGBT Center Chief Executive Officer Lorri L. Jean. “We’ve assembled a great team who are listening to our clients and staff and incorporating what they’re hearing into their designs. It’s an ambitious project which, when complete, will help us better meet the growing demand for services and set us on course for the next 50 years.”

The final design will be the result of a collaboration between Leong Leong (Design Architect), Killefer Flammang Architects (Executive Architect), and Pamela Burton Associates (Landscape Architect).


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Client: Los Angeles LGBT Center and Thomas Safran & Associates  
Design Architect: Leong Leong  
Executive Architect: Killefer Flammang Architects  
Landscape Architect: Pamela Burton Associates  
Location: Hollywood, CA  
Program: Mixed-use  
Status: In Progress

ABOUT LEONG LEONG

Leong Leong was established in New York in 2009 and in Los Angeles in 2014. With a focus on architecture that generates cultural resonance, Leong Leong has completed a range of projects in Venice, New York, Los Angeles, Hong Kong, Seoul, and Napa Valley. Leong Leong recently completed the design of the US Pavilion of the 14th Venice Architecture Biennale in 2014. In 2011, Architectural Record magazine featured Leong Leong as one of seven emerging architecture firms from around the world in its annual Design Vanguard issue. The American Institute of Architects selected Leong Leong for its New Practices award in 2010. The firm’s work has been featured in the New York Times, Wallpaper, Surface, Dwell, CNN, Monocle, Interior Design, Detail, A+U, Architectural Record, Pin-Up, and other international press outlets.