Summerland Outreach Proposal

On behalf of Northern Santa Barbara County United Way (NSBCUW), thank you for considering supporting Coordinated Outreach for people experiencing homelessness in Summerland. We appreciate the opportunity to submit this letter of inquiry. We respectfully request $15,570 in support of Home for Good Santa Barbara County, a community-driven action plan to end homelessness in Santa Barbara County. Funding will offset costs associated with the Home for Good program expansion in Summerland, which will enable us to provide initial outreach and assessment to the 12-20 individuals camping in creek areas who are in need of stable housing and supportive services. This funding would also assist us in preparing a proposal for a Master Leasing concept that would provide Permanent Supportive Housing for 80% of these individuals.

Summary
Home for Good Santa Barbara County was launched in 2017 as a community-driven action plan to end homelessness in Santa Barbara County. NSBCUW works with several partners, including government agencies, foundations, and service providers, to create a system focused on a common goal – quickly moving homeless families and individuals into permanent housing and linking them to the support they need to thrive. By engaging the community around us, we’re helping to eliminate the negative impacts of homelessness on families and individuals.

Need for Program
This program addresses the needs of 12-20 individuals living in the Summerland area. According to Santa Barbara County’s 2017 Point-In-Time Survey, on any given night, there are approximately 1,489 homeless individuals in the County. At least 15% of the County’s homeless population is under the age of 18. Approximately 42% of the total homeless population are unsheltered and have no safe place to sleep at night while 12% are chronically homeless. Though the homeless rate has gone down in Santa Barbara County in recent years, the number of homeless deaths rose last year to 44. Five years ago, there were 30 deaths (Central Coast Collaborative on Homelessness, “2017 Report on Homelessness in Santa Barbara County”). Outdoor deaths made up at least half of all homeless deaths.

Methodology
Home for Good implements the following program components:

Coordinated Entry System: NSBCUW serves as the lead agency on Santa Barbara County’s Coordinated Entry System, through which we have partnerships with five Regional Entry Points. These Regional Entry Points serve as resource centers where individuals and families experiencing homelessness can get help finding housing and other resources. We also have United Way staff that provide Coordinated Outreach in 20+ fixed and scattered site locations throughout Santa Barbara County.

AmeriCorps Partnership: We partner with AmeriCorps and California Volunteers to supervise AmeriCorps Members and place members in local agencies that help people experiencing homelessness obtain housing
and employment, connect them to other mainstream services to increase self-sufficiency, and provide ongoing support to the formerly homeless. In conjunction with United Way staff, an AmeriCorps Member will be assigned to do regular outreach in Summerland.

*Common Ground:* Our Common Ground program recruits, trains, and educates volunteers so they can effectively work on teams with AmeriCorps members to house vulnerable individuals and families experiencing homelessness. We will make volunteer training available to Summerland community members who want to understand how they can be involved in effective solutions to homelessness in their community.

*Funders Collaborative:* Launched in March 2018, the Funders Collaborative provides a common table for leading policymakers, service providers, and funders working on fighting homelessness in Santa Barbara County to navigate and develop strategies, test ideas, and coordinate efforts.

**Program Goals in Summerland**
The ultimate goal of Home for Good is to end homelessness in Santa Barbara County. We anticipate the program will achieve the following outcomes in Summerland over the next 12 months:

- Encounter and provide assessment to 12-20 unduplicated individuals through Coordinated Outreach in the Summerland area
- Through assessment determine who needs Rapid Re-Housing and Permanent Supportive Housing.
- Work with local non-profit housing providers and our own United Way Development Team to develop a Master Lease Permanent Supportive Housing proposal

**Measurement and Evaluation**
NSBCUW works with the County of Santa Barbara to evaluate the Coordinated Entry System and the overall Home for Good program. We measure the number of families and individuals who are encountered and the number who are ultimately housed. Additionally, we distribute annual surveys and utilize focus groups to evaluate the satisfaction individuals and families have with the system.

**Budget**
The overall budget for the Home for Good program is $796,131 in 2019. To date, we have raised approximately $635,082 with support from the County, the City of Santa Maria, and corporate and private foundations. Private donation funding with your support will allow us to focus specifically in the Summerland area. Specifically, grant funding will help offset program costs such as United Way Coordinated Outreach staff supervising services in Summerland, AmeriCorps Member time dedicated to Summerland, supplies, and volunteer training.

NSBCUW wants to create a better future through compassionate action and social change and with your support, we will both be one step closer to a healthier Summerland community. If you have any questions or would like to arrange an in-person meeting, please contact me at (805) 922-0329 or eddie@liveunitedsbc.org. Thank you for considering our request!

Sincerely,

Edward Taylor
CEO
Coordinated Outreach in Summerland September 1, 2018

12 Month Budget

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<th>Item</th>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Untied Way Staff Time</td>
<td>Weekly Outreach (10hrs a week)</td>
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<td>AmeriCorps Member</td>
<td>Weekly Outreach (10hrs a week)</td>
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<td>Outreach Supplies</td>
<td>Cereal bars, hygiene kits, socks, ponchos, etc.</td>
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<td>Beneficiary Costs</td>
<td>Birth certificates, hosing application, motel vouchers, bus passes, etc.</td>
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<td>Transportation</td>
<td>Staff and AmeriCorps mileage</td>
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<td>Community/Volunteer</td>
<td>Volunteer training and community meetings in Summerland</td>
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<td>Engagement</td>
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