VCU Health Administration
Alumni Weekend

Leaders Reimaging Healthcare

April 14 – 16, 2018

Saturday, April 14
2:00 pm  Gather at the Grant House
2:30 pm  Hard Hat Tour of new building
3:30 pm  HAD 2022, Brand Position, and Alumni Engagement
4:30 pm  Depart Grant House for “New RVA” tour
6:00 pm  3’s and 8’s Class Reunion Activities

Sunday, April 15 – All Activities to be held at VMFA Pauley Center
1:00 pm  “Building the Business Case for Compassion” Panel Discussion
          1.5 ACHE Face-to-Face Credits Available
          Featuring Dr. Laura McClelland and VCU HAD Alumni and Friends
2:30 pm  HAD 2022, Brand Position, and Alumni Engagement
3:30 pm  Health Policy Trends and Current Events
4:00 pm  Landmarks Lecture – Reception
5:00 pm  Paul Gross Landmarks in Leadership Panel Discussion
          “Leading when Disaster Strikes”
          1.5 ACHE Face-to-Face Credits Available

Moderator:
  Will Maixner, MHA – Assoc. Administrator, VCU Health
Speakers:
  Alan Keesee, MHA – COO, HCA Sunrise Hospital and Medical Center
  Robert Marmerstein, MHA – COO, HCA Kingwood Medical Center
  Roberta Tinch, MHA – COO, HCA Johnston-Willis Hospital
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Monday, April 16
8:30 am  3rd Year MHA Students Spring Seminars at the Grant House
1:00 pm  MHA Early Careerists Panel at the Grant House
         And
         Alumni Advisory Council Meeting at the Grant House
5:00 pm  Parrott Lecture Series – Reception
         Location: The Residences at the John Marshall
6:00 pm  Parrott Lecture “Tackling the Opioid Crises in the Low-Income Population: Three States’ Experiences”
         Location: John Marshall Ballroom, Residences at the John Marshall
         1.5 ACHE Face-to-Face Credits Available

Moderator:
   Len Nichols, PhD.
   Director, Center for Health Policy Research & Ethics, George Mason

Speakers:
   Kate Neuhausen, MD, MPH,
   Chief Medical Officer, Virginia Medicaid Program

   Cynthia Beane, MSW, LCSW,
   Director, West Virginia State Medicaid Program

   Barbara Sears
   Director, Ohio State Medicaid Program