What is the SOPHi Awards & Expo?
The 3rd Annual Spotlight on Population Health (SOPHi) Awards & Expo recognizes organizations working towards improving population health in Western New York, and sharing successes and lessons of local organizations. The SOPHi’s attract people from community based and faith-based organizations, payers, state and local health departments, foundations, and local businesses. SOPHi enhances sponsor awareness and visibility in the community.

What Takes Place at the Awards & Expo?
The Expo will consist of a variety of local vendors and exhibitors that educate on all aspects of health, wellness, fitness, and lifestyle improvements. Interactive demonstrations and health screenings will be available. The Expo also gives past SOPHi nominees and winners the opportunity to give updates on their accomplishments, and tell their organizations’ story. An estimated 300 individuals are expected to attend.

Expo Appeal
WNY has many organizations dedicated to population health improvement across the region. We are dedicated to sharing their resources and expertise to accomplish our goals of a healthier community. The Expo aims to provide additional information on programs that emphasize:

- Prevention and education
- Mental and emotional well-being
- Eating healthy
- Being proactive about health
- Honoring the needs of mind, body, and spirit
- Policies and solutions to address socio-economic and cultural factors
EXHIBITING AT THE AWARDS & EXPO

This event will bring together local health related organizations with one thing in common: the desire to improve population health for our community. Attendees will be looking for new tools, products, and services that will help them meet this goal. We will be providing two different channels for suppliers and vendors to reach our audience:

1. EXHIBITOR TABLES

The downstairs area of Buffalo RiverWorks is reserved for attendees to experience and discuss products and services directly with vendors.

Benefits:
• 10’ exhibit table
• 1 ticket to attend the event, and discount pricing for additional tickets
• Listing and description on registration page
• Listing and description in the Awards & Expo Program

2. SEMINAR/WORKSHOP SPACE

A limited number of seminar and workshop spaces are available. Seminar sessions and workshops are available for cooking and fitness demonstrations, health screenings, stress reduction, and lectures. All seminars and workshops must be approved by event organizers.

Benefits:
• Seminar/Workshop Sessions
• 10’ exhibit table
• 1 ticket to attend the event, and discount pricing for additional tickets
• Listing and description of seminar on the registration page
• Listing and description of seminar in the Awards & Expo Program

SUPPORTER BENEFITS

• Logo and link on the P² website, included in social media, and on all promotional materials
• One complimentary 10’ exhibit table
• 1 Ticket to attend the event, and discount pricing for additional tickets
• Listing and description of exhibit on the registration page
• Listing and description of exhibit in the Awards & Expo Program
• Opportunity for newsletter article

BUFFALO RIVERWORKS
SPOTLIGHT ON POPULATION HEALTH
AWARDS & EXPO
October 13th @ 9:00am
Buffalo RiverWorks

www.p2wny.org
2017 Booking Form

SUPPORTER

☐ $1,000

☐ $500 - SOPHi nominee/winner

☐ $500 - 2015-2016 SOPHi Supporter

Organization/Project Nominated

EXHIBIT/WORKSHOP SPACE PRICING

☐ $150 Nonprofit

☐ $250 Community & Friends

☐ $500 Business & Corporate

Organization: ____________________________________________________________

Contact Name: __________________________________________________________

Email: ___________________________ Phone: ________________________________

Address: __________________________________________________________________

City: __________________________ State: _______ ZIP: __________

Website: __________________________________________________________________

(Link will be listed at www.p2wny.org. Please send logo to info@p2wny.org)

I understand that my participation in the SOPHi Awards & Expo will not be confirmed until the completed form or the online registration is received along with payment. Payment must be received within 30 days of registration.

__________________________________________

signature

Please make checks out to P² Collaborative of WNY Inc.

SEND FORM TO

355 Harlem Rd, Bldg C, 2nd Fl
West Seneca, NY 14224
Email: info@p2wny.org
Fax: 1.855.387.0174

DEADLINE

Form must be received by September 15th and will be dependant upon space availability.

www.p2wny.org