Using an Equity Lens to Influence and Shape the Combined Health Assessment and Health Improvement Planning Efforts

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Everyone is able to achieve their full health potential. This requires addressing historical and contemporary injustices and removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments and health care.
CELEBRATING SHIFT TO COLLABORATIVE PLANNING IN CUYAHOGA COUNTY

Pre-2018 Separate Planning
- Public Health
- Hospitals

2018 Collaborative Planning
- Cleveland Dept. of Public Health
- Cuyahoga County Board of Health
- University Hospitals

2019 Collaborative Planning
- CDPH
- CCBH
- MetroHealth
- Southwest General Health Center
- St. Vincent Charity Medical Center
- University Hospitals
NEW YORK HAS IMPROVED THEIR HEALTH RANKING DRAMATICALLY

New York State Overall Ranking, America’s Health Rankings

Data Source: America’s Health Rankings

NYS 2017
Rank = #10
OHIO HAS MANY HEALTH CHALLENGES
ALIGNING EFFORTS TO IMPROVE HEALTH OUTCOMES

State Health Assessment (SHA)
State Health Improvement Plan (SHIP)

Local health departments
Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP)

Hospitals
Community Health Needs Assessment (CHNA) and Implementation Strategy (IS)
SHIFT TO CONDUCTING JOINT ASSESSMENTS

GROWING MOVEMENT TO DEVELOP COLLABORATIVE HEALTH ASSESSMENTS

• HIP-Cuyahoga
  – Priority subcommittee focused on linking health care and public health systems

• State Health Assessment (SHA) / State Health Improvement Plan (SHIP)
  – Alignment required by 2020

• Organizational Readiness and Leadership
  – CDPH | CCBH | University Hospitals
  – HIP-Cuyahoga | CWRU School of Medicine | The Center for Health Affairs

2018 ASSESSMENT ON THE HEELS OF 2019 ASSESSMENT

• Additional hospitals and other partners

• Achieves alignment with SHA / SHIP in Cuyahoga County
PROCESS TO DEVELOP 2018 ASSESSMENT

MONTHLY STEERING COMMITTEE MEETINGS (SEPT. 2017 – PRESENT)
- Built Trust
- Developed Shared Understanding of Needs & Resources
- Finalized Table of Contents
- Developed Timeline

DATA ANALYZED
Hospital Data >> Cypress Research Group
Secondary Data >> CCBH | CWRU School of Medicine
Qualitative Data >> The Center for Health Affairs (Community Voice Data & Interviews)

WRITING, EDITING AND REVIEWING

PRIORITIZATION PROCESS

FINAL REVIEWS, APPROVALS, POSTING & MARKETING
# KEY FINDINGS: 2018 CUYAHOGA ASSESSMENT

The strongest indicator of health status is poverty.

<table>
<thead>
<tr>
<th>Event</th>
<th>Description</th>
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<tbody>
<tr>
<td>118%</td>
<td>Cuyahoga County residents are 118% more likely to die from homicides than Ohioans overall.</td>
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<tr>
<td>3x</td>
<td>Black, non-Hispanic babies are 3x more likely to die than White, non-Hispanic babies.</td>
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<tr>
<td>5x</td>
<td>The rate of unintentional opioid deaths in the city of Cleveland is 5x the U.S. rate.</td>
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<td>Higher rates of childhood asthma among Black and Hispanic children compared to White children.</td>
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5 PRIORITIZED HEALTH NEEDS

1. Poverty

2. Opioids | Substance Use Disorders | Mental & Behavioral Health

3. Infant Mortality

4. Homicides | Violence | Safety

5. Chronic Disease Management & Prevention
“Any change, even a change for the better, is always accompanied by drawbacks and discomforts.”

- Arnold Bennett
Incorporating lessons learned

New partners, new complexities, new opportunities

- Equity, diversity and racial inclusion focus
- Trust building emphasis
- Shared understanding of needs, compliance requirements, SHA/SHIP alignment
- Community engagement

Data analysis

- Primary data collection (oversampling African Americans and Latinos)
  - Surveys mailed to adults
  - Surveys mailed to parents of children (0-11)
- Analysis of publicly available data sources
- Hospital data analysis and evaluation of impact
- Key informant interviews

2019 ASSESSMENT: IN PLANNING STAGE

2019 plan is still under development, but will include: