March 13, 2018

Dear Alumni Association President:

The HBCU Collective will host the 2nd Annual “HBCU Day of Action on Capitol Hill,” April 17, 2018 in Washington, DC. We are focusing on policy and advocacy issues that impact Historically Black Colleges and Universities’ current and future students and alumni.

The HBCU Collective is a group of HBCU alumni and supporters who work in politics and advocacy. We are committed to working with state and federal legislators to preserve and grow the impact of Historically Black Colleges and Universities by ensuring that it is not only a top priority of our elected officials, but that resources are allocated to ensure HBCUs are adequately funded.

We expect HBCU students, alumni and supporters from across the nation in attendance, including elected officials. Collectively, we are devoted to advancing public policy, advocating for increased financial support and federal research grants for students, and funding for facility upgrades.

We are sending this letter as a formal invitation for you and your alumni to join us on **Tuesday, April 17, 2018**. Our goal is to get involvement at all levels, so we ask that you join us on this Day of Action by choosing to organize one or more of the following items:

1. RSVP and attend the Day of Action; [www.hbcucollective.org](http://www.hbcucollective.org)
2. Follow our social media accounts and help amplify the message; and
   a. Twitter: [https://twitter.com/hbcu_collective](https://twitter.com/hbcu_collective)
   b. Facebook: [www.facebook.com/hbcucollective](http://www.facebook.com/hbcucollective)
   c. Instagram: [https://www.instagram.com/hbcu_collective/](https://www.instagram.com/hbcu_collective/)
3. Utilize the *HBCU Collective Day of Action Social Media Toolkit* to raise awareness about the HBCU Collective and your university.

To facilitate your involvement, please contact Robert Stephens, Founder, HBCU Collective at [info@hbcucollective.org](mailto:info@hbcucollective.org)

Thank you in advance for your consideration of our request. It is our sincerest hope that you will accept our invitation to join us for the second annual “HBCU Day of Action on Capitol Hill.”

In peace and progress,

Robert T. Stephens, Founder
HBCU Collective
Alumni and students who work in politics and advocacy formed the HBCU Collective to provide a voice for the concerns of Historically Black Colleges and Universities (HBCUs) and to advocate to state and federal leaders for the creation of policies that strengthen predominately black institutions of higher learning.

Over the past decade, HBCUs have struggled with a myriad of issues resulting in closure, enrollment decline, and other existential challenges. We are committed to improving the conditions of our institutions, to preserving the culture and history, and to providing students the opportunity to greatly improve their lives and communities.

We are asking fellow alumni, students and friends of HBCUs to join us in Washington, D.C. and across the nation on April 17, 2018 for the 2nd annual HBCU Day of Action on Capitol Hill to advocate for:

The HBCU collective is looking to partner with organizations and encourages activism on the local and national level via volunteers. If you are interested in getting involved please contact us at info@hbcucollective.org