Clorox Product Design Competition

At Clorox, we believe few ideas are more impactful than those making everyday life a bit better each day. This spring, we want to give you the chance to dream up an innovative new product and represent your society at the 4th Annual Clorox Product Design Competition!

Teams of 1-4 members will be tasked to develop a new product that solves a common consumer frustration and then present their design to a panel of judges. There is no need to prepare in advance and the competition is fast-paced, only lasting 60 minutes. Each year, a design theme is introduced at the beginning of the competition. Last year’s theme - combine the benefits of two products into one - provided inspiration for creative ideas ranging from on-the-go litter boxes to a worry-free way to clean your microwave.

What do you have to lose? Just bring yourself or a team representing your society and put your skills to the test.

Prizes

In addition to bragging rights and the opportunity to gain exposure with a top consumer products company, participants will have the chance to win the great prizes below.

1st Place Team: $600 Visa Gift Card*
2nd Place Team: $240 Visa Gift Card & Clorox Product Coupons
3rd Place Team: $160 Visa Gift Card & Clorox Product Coupons
4th-10th Place Teams: Clorox Product Coupons

Participation: Burt’s Bees Product, Clorox On-The-Go Disinfecting Wipes

* If a multiple person team is declared a 1st, 2nd, or 3rd place winner, each member of the winning team will receive a Visa Gift Card amounting to an equal share of the total gift card prize indicated. For example, if a four member team wins first place, each member will receive a $150 Visa Gift Card.