Fundraisers

Throughout the year, Tourism Cares holds events designed to further support changemakers in our industry - companies and individuals who are making an impact. Our fundraising events provides a funding mechanism to further support our work annually.

Sponsorship of our fundraising events afford companies complimentary registrations to attend and branding recognition throughout the event.
Silent Auction at the USTOA Annual Conference | December

**Presenting Sponsor**
$10,000

Additional Benefits Include:
- Named partner for auction designated as “Tourism Cares Online Auction, presented by...”
- Onsite recognition at the Tourism Cares booth at USTOA Conference 2019
- Logo recognition on the Tourism Cares website
- Recognition in auction related communications and in the Tourism Cares online newsletter (if sponsorship is secured no later than Nov. 15)

**Supporting Sponsor**
$5,000

- Onsite recognition at the Tourism Cares booth at USTOA Conference 2019
- Logo recognition on the Tourism Cares website
- Recognition in auction related communications and in the Tourism Cares online newsletter (if sponsorship is secured no later than Nov. 15)

Cocktail Hour preceding Travel Weekly’s Readers Choice Awards | New York City - December

**Presenting Sponsor**
$10,000

- Four (4) complimentary registrations to attend the Tourism Cares Cocktail Reception
- Opportunity to address the room at the Tourism Cares reception
- Recognition during the Tourism Cares stage presentation at the Reader’s Choice Awards
- Presenting sponsor recognition at the Tourism Cares Cocktail Reception including logo displayed prominently on onsite signage
- Inclusion in Tourism Cares communication channels as presenting sponsor, including social media, monthly newsletter and other event-related communications

**Bronze Sponsor**
$5,000

- Two (2) complimentary registrations to attend the Tourism Cares Cocktail Reception
- Sponsor recognition at the Tourism Cares Cocktail Reception including logo displayed on onsite signage
- Inclusion in Tourism Cares communication channels as presenting sponsor, including social media, monthly newsletter and other event-related communications