



5th September, 2011

Important Announcement

AMBC Announces

Australia Malaysia – Forging Ahead

Trade Mission to Malaysia

To all AMBC Victoria members, friends and stakeholders with an interest in Malaysia

In conjunction with the much anticipated exciting launch of the *Australia Malaysia – Forging Ahead* initiative, AMBC is pleased to announce plans are well advanced for a trade mission to Malaysia visiting Kuala Lumpur and the city of Kuching, capital city of the East Malaysian state of Sarawak.

The AMBC 2011 Trade Mission to Malaysia coincides with a national delegation and initiative that will focus on assisting businesses with interest in the following key industry sectors:

- Business & Professional Services
- Medical and Health Care
- Automotive / Advanced Manufacturing
- IT
- Vocational Education & Training (VET)
- Building & Construction
- Food, Beverage & Agribusiness

The dates for the *Australia Malaysia – Forging Ahead* Trade Mission to Malaysia Initiative are 21 – 27 November 2011

We urgently need your feedback and preliminary expressions of interest in participation.

Please respond to AMBC Victoria Vice President Mr. Joe Perri via email to jperri@joeperri.com.au with your company details and industry areas of interest by 16th September 2011.

Registration forms, together with the detailed program will be issued to all who express interest by 23rd September.

Kind Regards

Mike Anderson
President
AMBC Victoria