



Shelton Basham
General Manager, CEO, Full Circle Wireless Inc.

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Executive Summary

Telecommunications executive with successful industry experience in Executive Leadership, Product/Process Development, Strategic Marketing/Sales and Operations. Strong leader with extensive knowledge of wireless communications and inventive green reuse strategies. Proven record of building revenues, increasing profitability, building strong customer relationships and establishment of solid operations in the wireless buyback and reuse industry. Visionary leader, able to bring organization, creative thinking and innovative problem solving to bear on business operations. Inspirational manager and e-waste tactician.

Career Profile

Co-founder of Full Circle Wireless Inc. Currently ranked 16th Environmental Services Company in the nation for 2009. (Inc. Magazine.)

- 17 years in communication services and education.
- Over 10 years related business management and marketing experience, with proven track record in building, supporting and managing relationships across functional teams and corporate hierarchies.
- Directed team responsible for increased revenue growth over 260% for years 2006 thru 2008.
- Supervised, coordinated, oversaw and established Full Circle Wireless as the nation's preeminent leader in the area of wireless product "e-waste" elimination and also helped to make innovative recycling solutions accessible to businesses of every size throughout the U.S.
- Negotiated and structured major business partnerships and alliances leading to increased sales and profit every year since 2003.
- Intimately involved in making the company's vision of helping American businesses fully realize the responsible recycling of electronic products. Particularly pre-owned cellular equipment and their accessories.
- Helped mold and maintain the organization's philosophical mission "...to have a positive impact on our people, our business partners and our planet."

- Prior to current appointment as General Manager and CEO of Full Circle, consecutively served as the company's Purchasing Agent, Purchasing Manager, Director of Sales and Purchasing and General Manager/COO.
- Prior to working with Full Circle, served as Vice President of Wireless Warehouse, and also held management and professorial positions within Mobile Ed and Oncor Communications.

Education

College of Southern Maryland – La Plata, MD
Degree: 1989

Affiliations

A Better LA
Better Business Bureau
California Resource Recovery Association
California Integrated Waste Management Board (CalRecycle)