



Kirsten Mangers
Founder and Chief Executive Officer, WebVisible, Inc.

An entrepreneur, philanthropist and a dedicated small business advocate, Kirsten Mangers was an early innovator behind the development of local online advertising for small-to-medium sized businesses, long before it became the billion dollar business it is today.

Kirsten has been instrumental in making “local” a part of online advertising’s global vernacular. Currently, WebVisible is an international leader in local online advertising, utilizing its Geneva Software Platform™ to help local businesses acquire new customers across a vast network of advertising options.

Kirsten has expanded the company with diverse partnerships around the world, serving small business advertisers in multiple languages and dialects on every continent. WebVisible’s domestic and international partnerships have included AT&T, British Telecom, Intuit, Microsoft, European Directories, Sensis and The New York Times Company.

Kirsten is an internationally renowned industry speaker and lobbyist, frequently recognized by the media among a prestigious list of “women innovating technology.” In 2009, she won the “Outstanding Woman in Technology” award from TechAmerica. Additionally, she is on the board of directors for the Alzheimer’s Association of Orange County and is vice chairwoman of the Southern California Technology Political Action Committee.

Before founding WebVisible, Kirsten accumulated 20 years of experience in the local interactive, telecom, wireless, and directory industries, including positions in sales, strategic planning, marketing, and business development for SBC, GTE, Pacific Bell, Go2 Systems and Engage Technologies (a CMGi Company).